Beau Rivage transforms into a premier holiday wonderland this season



From a Broadway-style holiday spectacular and headliner concerts to upscale dining with Santa, the Gulf Coast's premier resort destination brings festive magic to life

BILOXI, Miss. (Nov. 4, 2026) – This holiday season, Beau Rivage Resort & Casino invites guests and locals alike to be swept up in the spirit of the season as the resort undergoes its signature transformation into a breathtaking winter wonderland. Offering a spectacular lineup of holiday-themed concerts, dramatic seasonal décor, bespoke culinary offerings, and exclusive shopping experiences, Beau Rivage is the ultimate destination for creating unforgettable holiday memories.

A Spectacular Winter Wonderland Awaits

The magic begins in November as the Beau Rivage team meticulously transforms the resort's iconic atrium into a grand holiday fantasy. Guests will find themselves surrounded by larger-than-life nutcrackers, playful elves, a whimsical gingerbread village and a majestic team of huskies pulling a classic sleigh. This immersive display is brought to life with thousands of vibrant poinsettias and a stunning 20-foot Christmas tree, offering the perfect backdrop for cherished family photos.

An Upscale Holiday Brunch with Santa at BR Prime

No holiday celebration is complete without a visit from the guest of honor. Santa Claus will make his grand appearance at the exclusive **Christmas with Santa Holiday Brunch** at **BR Prime**. Hosted in partnership with Coca-Cola in the resort's premier steakhouse, this upscale dining experience features an exquisite buffet with fresh seafood, a decadent pastry bar, live-action breakfast stations, a premium carving station, and much more. In addition to live entertainment, children will have the opportunity to meet Santa and his festive friends, take home a keepsake gift and a commemorative photo.

Brunch is $95 per person. Reservations are required and can be made at beaurivage.com/Santa.

Star-Studded Holiday Entertainment & Headliners

The Beau Rivage Theatre is set to shine brightly this season with a stellar lineup of world-class performances:

- **The Oak Ridge Boys:** Wednesday, Nov. 27 | 8 p.m.
- **Kenny G:** Wednesday, Dec. 4 | 8 p.m.
- **Chris Young (Acoustic Show):** Friday, Dec. 11 | 8 p.m.
- **Tickets:** Tickets can be purchased online at the Beau Rivage Entertainment or by calling 888.567.6667.

The Main Event: *Christmas In The Air*

The theatrical centerpiece of the season, Rand Productions proudly presents ***Christmas In The Air*** at the Beau Rivage Theatre from Dec. 12-27 (dark Mondays; matinee performances available). This spectacular, family-friendly Broadway-style production features synchronized high-kicking Rockette-style dancers. The show stars **Jake Hoot**, Season 17 champion of NBC's *The Voice*, alongside Santa Claus himself.

- **Tickets & Packages:** Tickets start at $14.95 with family fourpacks starting at $45. A VIP experience is available for an addition $35 per ticket. Special *Christmas In The Air* room packages are available starting at $149. To reserve, visit beaurivage.com/ChristmasInTheAir.
- **Pre-Show Dining:** Elevate the theater experience with curated prix fixe menus at Salt & Ivy and Stalla.

Exclusive Holiday Shopping & Gift Giving

Find one-of-a-kind treasures during the annual **Holiday Open House** shopping events, **Nov. 17-21** and **Dec. 1-5** from 10 a.m. to 6 p.m. daily. In addition to the 13 boutique shops nestled along the Promenade and Spa area, dozens of guest vendors will host exclusive trunk shows, establishing Beau Rivage as the region's ultimate one-stop holiday shopping destination.

And for a more customized option, Beau Rivage gift cards are available for purchase on-property at Essentials, the Beau Rivage Spa & Salon, the Concierge desk, or conveniently online at Beau Rivage gift cards.

Celebrate the Holidays at Beau Rivage

Whether it's a small dinner, a team celebration, client appreciation or an all-out gala, Beau Rivage can do it all. Let our team help create A Merry Celebration at Beau Rivage tailored to the group.

Email privateevents@beaurivage.com or call 866.207.3290 or to let Beau Rivage get started planning your next event.

Leave the Holiday Cooking to the Experts

Celebrate more and stress less this season by letting Beau Rivage's award-winning culinary team handle the feast. Guests can indulge in specialty Thanksgiving, Christmas, and New Year's menus across the resort's celebrated restaurants.

Secure your holiday table today by visiting beaurivage.com/Dining.

High resolution artwork can be found at 2026 Holiday Media Kit.

For the latest resort news, visit the Beau Rivage Digital Newsroom.

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ABOUT BEAU RIVAGE
Already known as the crown jewel of the Gulf Coast, Beau Rivage Resort & Casino continues to raise the bar. MGM Resorts International's 1,727-room beachfront destination resort on the beach in Biloxi is home to 13 restaurants, four bars and lounges, and an 85,000-square-foot gaming area that includes the Buffalo Zone and BetMGM Book Bar and Grill, Mississippi's full-service sports betting and entertainment destination. The resort also offers live entertainment in its 1,550-seat theatre, an upscale shopping promenade with LUX Lounge and MGM Golf, a world-class spa & salon and Fallen Oak, a Tom Fazio-designed championship golf course. For more information and reservations, call (888) 567-6667 or visit beaurivage.com

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