

MGM RESORTS SPRINTS TO RACE WEEK WITH HIGH-OCTANE FAN EXPERIENCES FOR FORMULA 1® HEINEKEN LAS VEGAS GRAND PRIX 2026, NOVEMBER 19-21

MGM Zone, Curated Culinary Experiences and Inspired Fashion and Art Pop-Ups Accelerate the Action on The Strip



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Key Highlights:

- **MGM Zone:** Bellagio, ARIA, The Cosmopolitan and Park MGM will host premier racing, culinary, fashion and art activations during the November 19-21 Las Vegas Grand Prix.
- **Racing & Fan Experiences:** Features Carlos Sainz at ARIA's **Smooth Operator Lounge**, a Haas F1 Team showcase and meet-and-greet at The Cosmopolitan, and live auctions at **The Auction by Google Play** (ARIA).
- **Exceptional Dining & Mixology:** Highlights include Bellagio's **Shoey Bar**, the **Pepsi® Flavor Circuit** at Park MGM, an exclusive dinner with **Olivia Tiedemann** at Scarpetta, a collaboration between **Yoroniku** and Shingo Gokan at Yellowtail and guest mixology residencies from **Superbueno** and **Employees Only**.
- **Art & Fashion:** Features live painting by Armin Flossdorf and artist-designed racing helmets at The Cosmopolitan, alongside exclusive race-weekend apparel at Bellagio's Ferrari boutique.

LAS VEGAS (October 20, 2026) – MGM Resorts International is shifting into high gear for year four of the FORMULA 1 HEINEKEN LAS VEGAS GRAND PRIX 2026 with [MGM Zone](#), a turbocharged lineup of exclusive racing team activations, can't-miss culinary takeovers, retail experiences and more that will electrify fans leading up to and during race weekend.

"With the Las Vegas Grand Prix back for year four, we are focusing on what MGM Resorts does best – bringing together incredible sports, luxury hospitality and entertainment," said Ryan Abboushi, MGM Resorts' President of Entertainment. "Through our partnerships with top global brands, our resorts along The Strip are set to provide race fans from all over the world with an experience they won't find anywhere else."

From November 16-22, Bellagio, ARIA, The Cosmopolitan and Park MGM will offer a variety of race-week experiences, including fan zones, food and beverage specials, immersive art and fashion pop-ups.

For the full list of events and activations, click [here](#).

RACING, STYLE & SOCIALS

- **TGR Haas F1® Team Show Car and Memorabilia Display at The Cosmopolitan:** Fans can get up close to an official TGR Haas F1 Team race car and exclusive memorabilia during a weeklong display at The Cosmopolitan, November 16-22. Located on Level 2 of the Chelsea Tower and accessible around the clock, the display will offer photo and video opportunities to capture the moment. A special Haas Team meet-and-greet on Wednesday, Nov. 18 will be open to guests on a first-come, first-served basis, with limited capacity. The meet-and-greet time and participating drivers and team members will be announced at a later date.
- **The Smooth Operator Lounge at ARIA:** Back by popular demand, the lounge inspired by race car driver Carlos Sainz and his viral rendition of Sade's "Smooth Operator" returns to ARIA. Step into a transformed Proper Eats for custom apparel and signature cocktails inspired by Sainz's bold style, along with a special appearance by the driver himself. Adjacent to the lounge, Easy's

Cocktail Lounge will offer live music, an intimate speakeasy atmosphere, and a premier VIP escape during race week.

- **The Auction by Google Play at ARIA:** Google Play is bringing “The Auction by Google Play” to Iris at ARIA November 18-20, inviting race fans to explore an immersive experience featuring interactive gameplay and racing-inspired rewards. Guests can play a giant gacha game to earn tokens toward auction bidding, pick up a model car to customize, and personalize accessories at a keychain charm bar. The complimentary experience will be open noon-8 p.m. Wednesday; noon-8 p.m. Thursday; and noon-5 p.m. Friday, culminating in a live auction Friday from 6-8 p.m. Google Play Points members receive priority admission, with general admission subject to availability. Guests can register for an experience time slot by scanning a QR code at the venue entrance. Go Play. Google Play
- **Ferrari Boutique at Bellagio:** Ferrari loyalists can explore a range of exclusive items that can only be found inside Bellagio. Bringing its distinctive glamour and style to the Las Vegas Grand Prix, Ferrari’s boutique features special fashion items and one-of-one clothing only available during race weekend. The boutique is open daily 10 a.m. - 7 p.m.
- **The Paddock Journal and Lytedust Pop-Up at Bellagio:** Motorsport, fashion and culture collide at Bellagio this November as The Paddock Journal, the world’s leading fashion and motorsport magazine, and Lytedust, a global brand platform partnering with some of the world’s most iconic names, join forces to bring a one-of-a-kind retail experience to the heart of the Las Vegas Strip. Located along Bellagio Promenade during race week, the four-day pop-up will showcase a carefully curated selection of iconic brands, exclusive releases and a few surprises still under wraps. Part retail destination, part celebration of racing culture, the experience promises something unexpected for racing enthusiasts, collectors and style-conscious visitors alike. Free and open to the public Nov. 19-22, the pop-up will operate from 10 a.m. to 7 p.m. Thursday through Saturday and from 10 a.m. to 2 p.m. Sunday.
- **Boulevard Party Deck at The Cosmopolitan:** The Cosmopolitan’s Boulevard Pool will transform into a lively race-week destination November 20-21, featuring on-screen race coverage, a live DJ and band, and a private viewing setup. The viewing party will take place from 5:30 to 10:30 p.m. each evening, with access available to hotel guests who book the two-night [Boulevard Party Deck room package](#).

TASTE & TOAST

- **Shoey Bar at Bellagio:** The fan and celebrity favorite Shoey Bar, frequented by Eva Longoria, Jeremy Renner and Mark Wahlberg during past races, returns for another year with live music, over-the-top cocktails and collectible offerings. Guests can sip from limited-edition Sparco motorsport shoes featuring a capsule of water from the iconic Fountains of Bellagio embedded in the design. The experience also features two unique offerings served in transformed race helmets: The Lid, a one-of-a-kind punchbowl cocktail, and The Kit, an elevated caviar service featuring caviar and accoutrements, two Shoey cocktails and personalized butler service with refined white-glove presentation. Collectible Shoey shot glasses and the playful Shoe Ski round out the offerings, making Shoey Bar one of the Strip’s most spirited race week destinations. Shoey Bar will be open Nov. 19-21 from 11 a.m. to noon for eligible MGM Rewards members and from noon until late for the public.
- **FOOD DESERVES PEPSI® FLAVOR CIRCUIT at Park MGM:** Pepsi® is dialing up the flavor for fans with a high-energy culinary experience featuring signature bites from beloved Las Vegas restaurants, with the perfect Pepsi® pairing to amplify every bite. Guests can taste their way through local favorites alongside curated mixology and special race-inspired DRIPS by Pepsi® crafted beverages. Bold flavors, interactive experiences, live DJs and celebrity appearances add to the race-weekend excitement. The experience will take place at 3758 Las Vegas Boulevard, adjacent to Park MGM, November 19 from 1 to 8 p.m. and November 20–21 from noon to 8 p.m.
- **Olivia Tiedemann Dinner at Scarpetta at The Cosmopolitan:** Celebrated private chef, creator and author Olivia Tiedemann takes over Scarpetta at The Cosmopolitan on Friday, Nov. 20 for an exclusive dining experience that brings the unapologetic, decadent philosophy of her acclaimed cookbook, Eat (Like) the Rich, straight from the page to the plate. Designed to match the electric pulse of the Las Vegas Grand Prix, this culinary pop-up offers guests an opulent intersection of elite private-chef craftsmanship, bold flavors and uncompromised luxury, delivering a masterclass in high-end indulgence at the epicenter of race week. Ticketing and reservation details will be announced soon.
- **Yoroniku and Shingo Gokan Collaboration at Yellowtail at Bellagio:** Yellowtail presents an exclusive, one-day-only culinary collaboration, welcoming Tokyo’s legendary Yoroniku – Japan’s most influential yakiniku destination – for an unprecedented takeover. On November 19, the partnership pairs Yoroniku’s peerless cuisine with bespoke cocktail pairings curated by award-winning bar professional Shingo Gokan. Additionally, to celebrate the weekend’s pulsating energy, Yellowtail will extend its hours until 3 a.m. on Friday and Saturday, offering premier patio front-row views of the Fountains of Bellagio across all three nights with a \$150 minimum spend per guest. To book a reservation, visit Bellagio online.
- **Wine Tasting Experience at Michael Mina Bellagio:** Michael Mina Bellagio will host a three-day series of race-week wine experiences November 19-21, featuring Silver Oak, Williams Selyem and Quintessa, accompanied by light bites and canapés. On November 19, Matt Duncan, Director of Silver Oak Cellars, will lead a master class exploring the winery’s history, production and vineyards, with tastings of prior Alexander Valley and Napa Valley vintages. On November 20, Williams Selyem’s Director of Winemaking Jeff Mangahas will host a guided tasting exploring the top terroirs of Russian River Valley and the Sonoma Coast. On November 21, Quintessa will lead a blending seminar exploring the individual vineyards behind its flagship wine, including a tasting of the newly released 2023 Quintessa. Each experience will run from 2 to 3 p.m., with attendance limited to 30 guests per day. Pricing is \$145 plus tax and gratuity for one day or \$399 plus tax and gratuity for all three days.
- **Superbueno at The Vault at Bellagio:** New York’s Superbueno will take over The Vault November 19-21, bringing agave-forward cocktails and bold late-night plates to Bellagio. The experience will run from 5 p.m. to midnight Thursday and 5 p.m. to 2 a.m. Friday and Saturday.
- **Employees Only at The Reserve Bar:** For an exclusive race week residency, legendary New York City cocktail institution

Employees Only brings its celebrated West Village speakeasy experience to Reserve Bar at Park MGM November 18-22. The pop-up will be open from 7 p.m. to 2 a.m. Wednesday, Thursday and Sunday, and from 8 p.m. to 2 a.m. Friday and Saturday. Renowned for its world-class mixology, pulsating late-night energy and rebellious sophistication, the pop-up showcases iconic libations and select culinary offerings from its acclaimed menu. The immersive experience is heightened by dynamic resident DJs, captivating burlesque performances and a signature psychic booth. Open to the public, reservations are accessible via SevenRooms.

- **Terrazza Champagne Experience with Moët & Chandon and Dom Pérignon at Bellagio:** Terrazza di Sogno will transform into a Champagne lounge during race week, inviting guests to toast to the excitement with unparalleled views of the Fountains of Bellagio. The experience will be available November 19-21 from 1 to 7 p.m. and November 22 from 11 a.m. to 5 p.m.
- **Prix Fixe and Happy Hour at Harvest at Bellagio:** Throughout the race weekend festivities, Harvest at Bellagio will present a bespoke two-course prix fixe menu, complemented by an exclusive Social Hour lounge experience featuring curated culinary and cocktail offerings. Special operating hours are set for November 19 from 4:30 to 9:30 p.m., and November 20-21 from 4 to 8 p.m. Reservations are available online through Bellagio.
- **Lights Out: A Momofuku Steakhouse-Inspired Dinner for Race Weekend:** Momofuku Las Vegas at The Cosmopolitan is giving the classic steakhouse dinner a race-week tune-up with Lights Out, a four-course prix fixe menu available all three nights of race weekend. The menu features king crab "Louie" and an Australian Wagyu New York Strip with a marble score of 8-9. Additional offers throughout the weekend include a roaming caviar cart that will make laps around the dining room, complemented by raw bar specials and Australian Wagyu served for the table, Momofuku-style, with house banchan and a full ssam set.
- **Race to Taste at Wicked Spoon at The Cosmopolitan:** One of the city's most popular buffets will offer an exclusive menu November 20-21, featuring dishes inspired by the home cities of races on the Formula 1 calendar. Nevada residents can enjoy a two-for-one special November 16-20 with a valid Nevada ID. MGM Rewards members with Platinum status or higher receive front-of-the-line access and a two-for-one offer with their MGM Rewards card.

LIVE EXHIBITIONS AND POP ART AT THE COSMOPOLITAN OF LAS VEGAS

- **OpenInkStand Live Guest Sketching:** Artist Schin Loong of OpenInkStand will bring her signature live illustration experience back to The Cosmopolitan November 20-21, capturing guests in original, hand-painted sketches created on the spot. The Ringling College-trained illustrator previously brought her talents to the resort for its 2025 holiday season and returns with a race-week twist. Complimentary sketching will be available from 5 to 9 p.m. each day on Level 3 of the Boulevard Tower. Guests can join a mobile queue on a first-come, first-served basis and receive a notification when it is their turn.
- **The Bumbys:** Anonymous performance duo The Bumbys are returning to The Cosmopolitan November 20-21 to deliver their signature "Fair and Honest Appraisals of Your Appearance." Guests are invited to step before their vintage typewriters to receive a personalized, witty and uplifting narrative inspired by their appearance as a one-of-a-kind race week keepsake. The experience will be available from 3:30 to 6:30 p.m. each day on Level 2 of the Boulevard Tower near Block 16.
- **Live Art with Armin Flossdorf:** Internationally renowned artist Armin Flossdorf will paint large-scale race-themed works live throughout the week. Known for his quick, dramatic brushstrokes, Flossdorf builds his canvases in phases, creating dynamic scenes that evolve over time. Live painting will take place from 2 to 5 p.m. daily on Level 2 of the Chelsea Tower November 18-21, with additional sessions for guests attending the Boulevard Party Deck from 6 to 9 p.m. on November 20-21, weather permitting.
- **Race Weekend Digital Art Experience:** The Cosmopolitan's iconic digital art displays will shift into high gear with a collection of race-inspired artwork transforming the resort's lobby November 9-22. Featuring color, light and motion, the installation will transform the space into an immersive gallery channeling the speed, energy and spectacle of the Las Vegas Grand Prix.
- **Curated Art Helmets:** A unique collection of race helmets becomes captivating art created by Las Vegas artists and will be on display November 16-22. The one-of-a-kind helmets are inspired by the thrill of Formula 1 and The Cosmopolitan's bold artistic spirit.

Click [here](#) for the latest information about MGM Resorts' events and activations during November's race week. Follow [@MGMResortsIntl](#) for additional event updates.

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About MGM Resorts International

MGM Resorts International (NYSE: MGM) is an S&P 500® global gaming and entertainment company with national and international destinations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 30 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers sports betting and online gaming in North America through market-leading brands, including BetMGM and partypoker, and the Company's subsidiary, LV Lion Holding Limited, offers sports betting and online gaming through market-leading brands in several jurisdictions throughout Europe and Brazil. The Company is currently pursuing targeted expansion in Asia through an integrated resort development in Japan. Through its Focused on What Matters philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information, please visit us at www.mgmresorts.com. Please also connect with us [@MGMResortsIntl](#) on [X](#) as well as [Facebook](#) and [Instagram](#).

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