

Cruise into Beau Rivage for 2026 Cruisin' The Coast festivities



Lineup features Jay Leno, 38 Special and Official Cruisin' the Coast Party with Back 2 Mac and Car Celebrity Autograph Signings

BILOXI, Miss. (Sept. 11, 2026) – For the past 30 Octobers, Coastal Mississippi has turned back the clocks and transformed into “America’s Largest Block Party,” hosting thousands of antique, classic and hot rod vehicles for Cruisin’ the Coast. A record 9,271 vehicles have pre-registered for this 30th Anniversary year, attracting car enthusiasts and visitors from across the nation for the weeklong coast-wide event Oct. 4-11.

The eight-day car-lover’s dream began in 1996 with 374 registered cars; last year the event welcomed a record-breaking 10,334 registered cars. Cruisin’ the Coast has grown into one of the nation’s premier events for classic car enthusiasts, earning the title of Best Car Show Competition in the U.S. by readers of USA TODAY for the last seven years.

“Beau Rivage has proudly sponsored Cruisin’ The Coast since opening our doors in 1999, and every year we look forward to the excitement of Biloxi’s official Cruisin’ Day and the celebration that follows,” said MGM Resorts’ Regional President of Operations & Beau Rivage President & COO Brandon Dardeau. “The event continues to grow and it is a week that our team and guests look forward to every year.”

Beau Rivage’s festivities will kick off on Oct. 7 with Cruisin’ the Coast’s official party. Start the evening with free car celebrity meet & greets in MGM Golf. This will be the first time all the car celebrities coming to Cruisin’ The Coast will gather at one place for an autograph signing. Cruisin’ first timers Dave Kindig & KevDogg will join Courtney Hansen, Cristy Lee, Chris Jacobs and Dennis Gage from 6 p.m. to 7:30 p.m. in the retail promenade.

At 7:30 p.m., cruisers will want to head to the Beau Rivage Theatre for Back 2 Mac: A Tribute to Fleetwood Mac. The band brings the timeless music and unforgettable energy of one of rock’s most iconic bands to Beau Rivage. Renowned for their exceptional musicianship and authentic performance, Back 2 Mac re-creates the magic of Fleetwood Mac’s chart-topping Buckingham / Nicks / McVie era, delivering beloved hits and fan favorites that have captivated audiences for generations. Tickets are just \$20 and available at the Beau Rivage Box Office or by calling 888.566.7469. Doors open at 6 p.m.

Celebrate the 30th anniversary of Cruisin’ in style at Chrome After Dark, Friday, Oct. 9 in LUX Lounge. This free, fun and interactive evening, inspired by classic cruisin’ music and culture, will feature signature cocktails, photo opportunities, and giveaways, including tickets to see Jay Leno on Oct. 10 in the Beau Rivage Theatre.

Continuing the celebration, 38 Special will perform in the Beau Rivage Theatre on Oct. 9. The legendary Southern rock band continues to build on six decades of music while bridging the gap between past and present rock & roll.

And participants won’t want to miss acclaimed late-night television host, admired stand-up comedian and renowned gear head Jay Leno on Oct. 10 as he brings his trademark wit, sharp observations, and decades of comedy experience to the Beau Rivage stage for an evening of nonstop laughter.

The party is rolling all week long with free nightly live entertainment, food and drink specials, giveaways, dedicated parking for cruisers and more.

Free Nightly Entertainment in EIGHT75

Each night during Cruisin’ the Coast, head to EIGHT75 for free live music featuring After Party on Oct. 2-6 and Triggerproof on Oct. 8-10.

Wed, Oct. 7 - CTC Car Celebrity Meet & Greet -MGM Golf | Beau Rivage Retail Promenade

From 6-7:30 p.m. in MGM Golf along Beau Rivage’s Retail Promenade, join auto enthusiasts and gear heads for a

complimentary Celebrity Autograph Session featuring:

- Dave Kindig & Kevin 'KevDogg' Shiele of "Bitchin' Rides" and Kindig-it Design
- Cristy Lee of "Cruisin' " and Host of "Celebrity IOU: Joyride" on Discovery +
- Courtney Hansen, Star of MotorTrend's "Ride of Your Life," "Overhaulin,'" and "Powerblock"
- Chris Jacobs of "Overhaulin'" and lead host for Mecum Collector Car Auction and host of SEMA live
- Dennis Gage of "My Classic Car," now in its 30th season

Wednesday, Oct. 7 - CTC "Back 2 Mac: A Tribute to Fleetwood Mac" Party -Beau Rivage Theatre

Experience the ultimate tribute to Fleetwood Mac as Back 2 Mac hits the Beau Rivage stage this October. Prepare for a nostalgic night packed with legendary classics and signature harmonies. The spectacular show covers everything from the chart-topping Buckingham/Nicks/McVie era to beloved solo tracks and early masterpieces by Peter Green and Bob Welch. From "Second Hand News" and "Don't Stop" to "Dreams" and "Go Your Own Way," Back 2 Mac brings all the hits that will have you dancing into the night.

Tickets are \$20 plus tax and may be purchased by visiting the Beau Rivage Box Office or by calling 888.566.7469. Doors open at 6 p.m.

Wednesday, Oct. 7 – The Sanchez Brothers of NaNaSha, with the Triggerproof All Stars -EIGHT75

The Sanchez Brothers, of NaNaSha join the Triggerproof All Stars from 7 p.m.- 12 a.m. in EIGHT75 for a fun night of music, dancing, specialty cocktails, and good times at this special free one-night-only party. Must be 21.

Friday, Oct. 9 -- Chrome After Dark - LUX Lounge

With signature cocktails, exciting giveaways, classic music favorites and a keepsake Polaroid station, celebrate the 30th anniversary of Cruisin' the Coast in style at Chrome After Dark.

Specialty cocktails include the Velvet Roadster featuring Absolut Vodka, cranberry and lime; the Highway Legend, featuring Jameson Black Barrel, demerara and aromatic bitters; the Midnight Cruiser, featuring Malibu Rum, blue curacao and pineapple; and the Fuel Injector, combining Jameson Orange, honey and ginger beer.

Chrome After Dark will run from 6 p.m. to 9 p.m. in the LUX Lounge on the Retail Promenade.

Friday, Oct. 9 -- 38 Special – Beau Rivage Theatre

With 50 years together and 50 million albums sold, 38 Special continues to electrify audiences with its signature Southern rock sound. The band brings its Legacy Tour to Beau Rivage on Oct. 9, celebrating a catalog that spans more than 15 albums and countless hits, including "Hold On Loosely," "Caught Up In You," "Rockin' into The Night," "Back Where You Belong," and "Second Chance."

Decades later, 38 Special proves there is strength in numbers and continues to deliver an unforgettable evening that revisits the music that made them platinum-selling legends.

Tickets are \$45.00, \$55.00, \$65.00 & \$85.00 + tax & service charge and can be purchased by calling the Beau Rivage Theatre Box Office at 888-566-7469 or online at [ticketmaster.com](https://www.ticketmaster.com)

Saturday, Oct. 10 -- Jay Leno – Beau Rivage Theatre

Catch late-night legend Jay Leno live on stage at Beau Rivage, Oct.10, for an unforgettable night of comedy. Best known for his decades hosting The Tonight Show, Leno remains one of the world's premier stand-up comedians, delivering his signature humor and sharp wit.

Jay Leno's comedy is classic Americana with a turbo-charged engine: quick, clean, and relentless. He blends sharp takes on everyday life - cars, marriage, and the tiniest absurdities we all miss with the effortless timing of a late-night veteran. Known for his rapid-fire delivery and blue-collar charm, Leno's comedy is like swapping stories with an old, witty friend who never runs out of punchlines. He keeps his audience laughing.

Tickets are \$59.00, \$79.00, \$99.00 & \$119.00 + tax & service charge and can be purchased by calling the Beau Rivage Theatre Box Office at 888-566-7469 or online at [ticketmaster.com](https://www.ticketmaster.com).

Cruisin' The Coast Tumbler Giveaway – Oct. 8-10

Those earning \$2 SLOT DOLLARS on slot activity between Thursday, Oct. 8 and Saturday, Oct. 10, can print a voucher redeemable for a tumbler with the 30th Anniversary Cruisin' The Coast logo. Vouchers may be redeemed from 2 p.m. to 6 p.m. each day at the Events Desk, located in the non-smoking casino area.

Enjoy a cocktail – or a mocktail

Whether you are the designated driver or just along for the ride, Beau Rivage has specialty cocktails and mocktails available at EIGHT75 Bet MGM and LUX Lounge.

The “leaded” cocktails are \$8 each. Choose from:

- **Pin Up** -- an Aperol Spritz made with Aperol, Prosecco and sparkling water with an orange slice to wet your whistle.
- **Rockabilly** -- a Mai Tai made with Bacardi 8 Rum, Cointreau, Orgeat Syrup, lime juice, lime and a Maraschino cherry.

The “unleaded” cocktails are \$6 each. Choose from:

- **Johnny B. Goode** – a blueberry lavender syrup, lemon and lime juice, sparkling water and a pineapple crisp.
- **Barbara Ann** -- a non-alcoholic Cabernet wine with blackberry and strawberry syrup, pineapple juice, muddled citrus and berries.

Grab a bite to eat

Get the feel of a drive-in or diner with Blue Plate Specials at Salt & Ivy or a burger, fries and root beer float at Roasted Bean.

Salt & Ivy is offering Blue Plate Specials each weekday for \$18 that include dinner and dessert. The dine-in only specials include:

- **Monday** – Ribs, bake beans, coleslaw and a lemon bar
- **Tuesday** – General Tso’s chicken, jasmine rice, broccolini and a churro
- **Wednesday** – Meatloaf with mashed potatoes and green beans, and fried apple pie
- **Thursday** – Spaghetti and meatballs, garlic bread, salad, and an Oreo bar
- **Friday** – Grouper sandwich with pickles, coleslaw, leaf lettuce and tartar sauce and an ice cream parfait

Roasted Bean takes you back to those drive-in days when a burger, fries, and a root beer float hit the spot. Grab that combo and enjoy the nostalgia—and a great burger—available daily starting at 11 a.m.

The Daiquiri Shop will be open from 12 p.m. to 9 p.m. Wednesday through Sunday, offering frozen concoctions, tacos, nachos, and some ready-made options for those on the go. The outdoor patio will also be open, so Cruisers can enjoy a bite to eat while watching the parade of classic cars pass by.

Visit www.beaurivage.com to book a getaway, make dinner reservations, or purchase show tickets.

For additional information and supporting artwork: [2026 Cruisin The Coast - Beau Rivage](#).

For a full schedule of Cruisin’ the Coast events, visit <https://cruisinthe coast.com/schedule/>.

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