

New York-New York Hotel & Casino Hosts Official Nathan's Famous Hot Dog Eating Contest Qualifier During America 250 Bridge Bash

LAS VEGAS, NV (June 18, 2026) – [New York-New York Hotel & Casino](#), in partnership with Fifth Avenue Restaurant Group, is bringing back the **Nathan's Famous Hot Dog Eating Contest** as part of its America 250 Bridge Bash on the iconic Brooklyn Bridge **Saturday, July 4, from 4 p.m. to 5 p.m.**

The competition, now recognized as an official Major League Eating event, will serve as a qualifier for a chance to compete in the iconic Nathan's Famous Hot Dog Eating Contest at Coney Island in New York City on July 4, 2027.

Guests of all ages are invited to the Brooklyn Bridge in front of New York-New York beginning at 3 p.m. to indulge in family-friendly fun, including \$2.50 food and beverage offerings, oversized games, face painting, live music and more, before watching competitive eaters take the stage and battle for the title in the inaugural Major League Eating event. The celebration will continue throughout the evening, culminating with a spectacular fireworks display at 9 p.m.

Hungry competitors interested in participating in Nathan's Famous Hot Dog Eating Contest can apply via [majorleagueeating.com](#). More information on New York-New York's America 250 Bridge Bash can be found at [newyorknewyork.mgmresorts.com](#).

###

NEW YORK-NEW YORK HOTEL & CASINO

Inspired by the famous energy and landmarks of the iconic original, New York-New York offers all the excitement of the hotel's namesake, from the thrilling Roller Coaster to tantalizing restaurants including Gallagher's Steakhouse and Nine Fine Irishmen, an authentic pub offering the best of Irish drink, food and music. New York-New York is home to Mad Apple, a delicious, wickedly fun Cirque du Soleil cocktail of music, comedy, magic and mayhem putting NYC nightlife under the Las Vegas lights. Centrally located on the Las Vegas Strip and adjacent to The Park, New York-New York is home to a selection of Strip-front dining and retail destinations including a two-story flagship Hershey's Chocolate World, Shake Shack and Tom's Watch Bar. New York-New York is operated by MGM Resorts International (NYSE: MGM). For more information and reservations, visit [newyorknewyork.com](#), call toll free at (866) 815-4365, or find us on [Instagram](#), [Facebook](#) and [X](#).

Media Contact:

MGM Resorts International
[publicrelations@mgmresorts.com](#)

<https://newsroom.mgmresorts.com/press-releases?item=122936>