Grupo Frontera Bringing Their "Triste Pero Bien C*bron Tour" to Michelob ULTRA Arena Saturday, August 1, 2026

Tickets go on sale Friday, March 13 at 10 a.m. PT at AXS.com



LAS VEGAS (March 9, 2026) – Latin GRAMMY® winners and GRAMMY® nominees **Grupo Frontera** officially announce the U.S. dates for their "**Triste Pero Bien C*brón Tour**," a run that will take the Texan band to some of the country's most important arenas and mark the group's most ambitious tour in the U.S. to date. The tour will make a Las Vegas stop at **Michelob ULTRA Arena Saturday, Aug. 1, 2026**.

Citi is the official card of the tour, and Citi cardmembers will have access to an exclusive pre-sale beginning **Tuesday, March 10 at 10 a.m. PT through Thursday, March 12 at 11:59 p.m. PT** via the Citi Entertainment program. For complete pre-sale details, visit www.citientertainment.com.

Additional pre-sales will run throughout the week ahead of the general on sale starting **Friday, March 13 at 10 a.m. PT** at AXS.com.

The tour will also offer a variety of VIP packages and experiences for fans looking to elevate their concert experience. Packages may include premium tickets, Meet & Greet and photo with Grupo Frontera, access to the pre-show VIP Lounge, exclusive VIP merchandise, and more. VIP package contents vary depending on the selected offer. For more information, visit vipnation.com.

Presented by Live Nation, the tour represents a new step in the band's trajectory following the release of their third studio album, "Lo Que Me Falta Por Llorar." The project reaffirmed the group's identity by combining raw emotion with the norteño-cumbia sound that has defined them. With dates already announced across Latin America and Europe, the tour will continue with U.S. stops including key markets such as Texas, California, Arizona, Illinois and Florida, where the group has built a strong and loyal fan base.

The tour's name takes inspiration from the song "Triste Pero Bien Cabrón," their collaboration with Myke Towers featured on their latest album "Lo Que Me Falta Por Llorar." More than just a phrase, the concept reflects an attitude present throughout their music: acknowledging heartbreak without dramatizing it, embracing what hurts, and moving forward with character. That same energy is what the band will bring to the stage throughout this new tour.

The announcement arrives at a pivotal moment for the group. Grupo Frontera recently earned their first two GRAMMY® nominations in the category Best Música Mexicana Album for their EPs "Y Lo Que Viene" and "Mala Mía," the latter alongside Fuerza Regida, marking a major milestone in their international career. Additionally, during a promotional visit to Colombia, the band previewed in an interview their upcoming single "Imposible" with Silvestre Dangond, set to be released on Thursday, March 12 at 7 p.m. ET. The song marks their first musical release of the year and the first official collaboration between both artists.

With 27 confirmed dates across the United States and an international schedule continuing to expand in the months ahead, Grupo Frontera continues to solidify its momentum as one of the most in-demand acts in regional Mexican music today.

About Grupo Frontera
From McAllen, Texas, Grupo Frontera has established itself as one of the most influential groups in the new wave of Mexican music. With more than 37 million monthly listeners on Spotify, the band has redefined the boundaries of the genre by blending its signature norteño sound with contemporary influences that resonate with global audiences. Latin GRAMMY® winners and GRAMMY® nominees, and recognized at major awards such as the Billboard Latin Music Awards and Premios Juventud, the group continues to reach historic milestones with sold-out tours and collaborations alongside artists including Bad Bunny, Maluma, Christian Nodal, Carin León, Myke Towers, Ozuna, and Shakira. In 2025, the band was invited to perform on NPR's prestigious Tiny Desk, further reaffirming their international expansion and the global reach of regional Mexican music. Their latest album, Lo Que Me Falta Por Llorar (2025), represents a new artistic era for the band—an emotional and powerful project that solidifies their leadership in Latin music and their impact on the evolution of regional Mexican music worldwide.

About Live Nation Las Vegas
Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders:

Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. Live Nation Las Vegas produces residency shows from Mary J. Blige, New Kids On The Block, Sammy Hagar and Bruno Mars at Dolby Live at Park MGM; Santana at House of Blues; Josh Groban, Cyndi Lauper, Blake Shelton, Dolly Parton, Jennifer Lopez, Kelly Clarkson and Rod Stewart at The Colosseum at Caesars Palace; The B-52s, Earth, Wind & Fire, FOREIGNER, STYX and Chicago at The Venetian Theatre at The Venetian Resort Las Vegas; and Scorpions and John Fogerty at PH Live at Planet Hollywood Resort & Casino. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premier concert venues including Allegiant Stadium, T-Mobile Arena, MGM Grand Garden Arena, Michelob ULTRA Arena, the Pearl at Palms Casino Resort and more. For additional information, visit www.livenationentertainment.com. Find Live Nation Las Vegas on Facebook and Instagram.

About Michelob ULTRA Arena
The Michelob ULTRA Arena is a multi-purpose arena home to World Championship Boxing, premier concerts and special events. With seating for as many as 12,000, the venue, which was recently renovated in 2018, offers excellent sightlines and state-of-the-art lighting and sound. The entertainment venue is home to WNBA team, the Las Vegas Aces, the city's first professional basketball team. Prominent events have included concerts such as Justin Timberlake, KISS, Taylor Swift, Kenny Chesney, Alicia Keys, Rihanna, Christina Aguilera, Katy Perry, John Mayer, Metallica, Ozzy Osbourne, Alejandro Fernandez and David Foster & Friends. World championship boxing events have featured fighters including Oscar De La Hoya, Manny Pacquiao, Floyd Mayweather, Shane Mosley and Bernard Hopkins. The Michelob ULTRA Arena also has been home to multiple Ultimate Fighting Championship (UFC) events, the annual Barrett-Jackson Las Vegas Auction and the Latin Billboard Music Awards.

# # #

FOR MORE INFORMATION:

Live Nation:

Kelly Frey
KF Publicity
Kelly@KFPublicity.com

Michelob ULTRA Arena:
Scott Ghertner
MGM Resorts International
sghertner@mgmresorts.com

To apply for media credentials for show coverage:
livenation.com/pressrequests

---

https://newsroom.mgmresorts.com/press-releases?item=122823