

BetMGM Unveils Fastest, Most Intuitive and Rewarding App Ahead of Football Season

New features enable smoother experiences across betting journeys

JERSEY CITY, N.J. (August 20, 2025)— [BetMGM](#), a leading iGaming and sports betting operator, announced a suite of cutting-edge features for its mobile app ahead of football season. The enhanced experience offers players a faster, more seamless way to build wagers, place bets and earn rewards.



"This is the fastest, most user-friendly and best product we have ever offered," said BetMGM CEO Adam Greenblatt. "Every detail was designed with players in mind. By blending years of customer feedback with the ingenuity of our product development team, we've built a premium sports betting app with a level of detail and insight that sets BetMGM apart."

- **Fast and frictionless:** BetMGM has rolled out its most responsive app to date. Platform enhancements enable a smoother, faster user experience as players navigate the app.
- **Easier market discovery:** The app showcases popular and relevant betting markets with new displays featuring a scrollable interface, making it easier than ever to browse scores and alternate line props. New parlay builders help players quickly browse markets and create parlays with ease.
- **Elevated live experience:** BetMGM will launch live same-game parlays for the professional football season, allowing players to follow the action and place bets as games unfold. Live tracking on Apple devices allows players to monitor bets in real time without unlocking their screens. Players will also be able to cash out their bets during the game.
- **Seamless rewards integration:** A redesigned rewards dashboard offers a centralized destination for players to easily understand their BetMGM Rewards Points balance, track tier progress, and purchase digital bonuses and MGM Rewards Points in the BetMGM Rewards Store. Additionally, players can see how many BetMGM Rewards points they've earned with each bet, adding transparency and value to each interaction.
- **Next generation of betting insights:** Players can now research teams and players directly within the BetMGM app, creating a seamless, one-stop shop for informed betting. As users explore different betting options, they'll see a display of recent team and player performances, current season trends, streak indicators and insights from the past five games. These features, powered by sports gamification and content provider GTG Network, harness trillions of data points to deliver relevant, real-time insights.
- **Visual Enhancements:** The app's visual design receives a sleek upgrade that better reflects the BetMGM brand with the introduction of dark theme, offering a more modern and elevated look across sports experiences.

As BetMGM continues to expand into new markets and introduce new features, responsible gaming remains a key focus. Additionally, BetMGM is proud to provide resources to help customers play responsibly including GameSense, an industry leading program, developed and licensed to MGM Resorts by the British Columbia Lottery Corporation. Through the integration within BetMGM's mobile and desktop platforms, customers can receive the same GameSense experience they have grown to rely on at MGM Resorts properties nationwide. This complements BetMGM's already existing responsible gambling tools which serve to provide customers with an entertaining and safe digital experience.

For more information on BetMGM, follow [@BetMGM](#) on X.

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Gambling problem? Call 1-800-GAMBLER (Available in the US), 877-8-HOPENY or text HOPENY (467369) (NY) 1-800-327-5050 (MA), 1-800-NEXT-STEP (AZ), 1-800-BETS-OFF (IA), 1-800-981-0023 (PR) 21+ only. Please Gamble Responsibly. See [BetMGM.com](#) for Terms. Subject to eligibility requirements. In partnership with Kansas Crossing Casino and Hotel.

About BetMGM

BetMGM is a market leading sports betting and gaming entertainment company, pioneering the online gaming industry. Born out of a partnership between MGM Resorts International (NYSE: MGM) and Entain Plc (LSE: ENT), BetMGM has exclusive access to all of MGM's U.S. land-based and online sports betting, major tournament poker, and online gaming businesses. Utilizing Entain's U.S.-licensed, state-of-the-art technology, BetMGM offers sports betting and online gaming via market-leading brands including BetMGM, Borgata Casino, Party Casino and Party Poker. Founded in 2018, BetMGM is headquartered in New Jersey. For more information, visit <https://sports.betmgm.com/en/blog>.

Forward-Looking Statements

Statements in this release that are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, which involve substantial risks and/or uncertainties, including those described in MGM Resorts International's public filings with the Securities and Exchange Commission. Forward-looking statements can be identified by the use of forward-looking terminology such as "believes," "expects," "could," "may," "will,"

“should,” “seeks,” “likely,” “intends,” “plans,” “pro forma,” “projects,” “estimates” or “anticipates” or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. BetMGM has based forward-looking statements on management’s current expectations, assumptions and projections about future events and trends. Examples of these statements include, but are not limited to, BetMGM’s expectations regarding the enhanced features available on its mobile app. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. Included among the important factors that could cause actual results or events to differ materially from those indicated in such forward-looking statements are: risks related to the effects of economic conditions and market conditions in the markets in which BetMGM operates, the significant competition within the gaming and entertainment industry; risks that the enhanced features described herein are not implemented or are not implemented in the manner described herein; BetMGM’s ability to execute on its business plan; changes in applicable laws or regulations, particularly with respect to iGaming and online sports betting; BetMGM’s ability to manage growth and access the capital needed to support its growth plans; BetMGM’s ability to obtain the required licenses, permits and other approvals necessary to grow in existing and new jurisdictions, and additional risks and uncertainties described in MGM Resorts International’s Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, neither MGM Resorts International nor BetMGM is undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law. If MGM Resorts International or BetMGM updates one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those other forward-looking statements.

MEDIA CONTACTS:

BetMGM

Jennifer Arapoff

press@betmgm.com

Robert Flicker

BetMGM@kirvindoak.com

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