

## Netflix and MGM Grand Announce Grand Opening of 'Netflix Bites Vegas' Restaurant

**Serving Up a Menu Inspired by Fan Favorites *Bridgerton*, *Stranger Things*, *Squid Game*, *Love is Blind*, *Too Hot to Handle* and Much More!**

LAS VEGAS, NV (January 9, 2025) Get ready, foodies and Netflix fans! Netflix and MGM Grand Hotel & Casino are teaming up for NETFLIX BITES Vegas, a unique dining adventure that brings the magic of the screen to the table, opening on February 20. The scoop was served by Netflix Vice President of Consumer Products, Josh Simon, at CES in Las Vegas.



This one-of-a-kind restaurant will offer guests a savory journey, combining hit Netflix shows with MGM Grand's renowned expertise in hospitality and immersive entertainment. Serving breakfast, lunch, and dinner, each dish and drink is a flavorful play on a fan-favorite Netflix series including *Stranger Things*, *Bridgerton*, *Squid Game*, *ONE PIECE*, *La Casa de Papel*, *Love is Blind*, *Too Hot to Handle*, *Floor is Lava*, *Nailed It!*, as well as culinary creations inspired by *Chef's Table* and *Dinner Time Live with David Chang*.

"With NETFLIX BITES Vegas, we're taking fan-favorite shows from the screen to the table and turning them into a culinary adventure," said Josh Simon, Vice President of Consumer Products. "We're excited to partner with MGM Grand, experts in hospitality and top-notch Vegas entertainment, to offer fans a new way to experience their favorite stories with an invitation to step into the worlds of *Stranger Things*, *Bridgerton*, *Squid Game*, *Chef's Table*, *Dinner Time Live with David Chang* and more, one bite at a time."

President & COO of MGM Grand Mike Neubecker adds, "Las Vegas is all about offering guests extraordinary experiences that let them escape into a new world—just like Netflix. Working with Netflix for BITES Vegas is the ideal partnership because we both know how to captivate and entertain. Together, we're creating a destination that blends the best of entertainment and cuisine in a way only MGM and Netflix can deliver."

Guests who want to live like a *Bridgerton* at high tea or experience a meal that rivals *Eleven's* love of Eggos, will be able to at NETFLIX BITES Vegas with menu items such as:

- **"Eleven's Fried Feast,"** crispy chicken and waffle sliders perfect for foodies who love a little dimension-hopping, served both 'Hawkins' style and 'Upside Down'.
- **"Bridgerton Regency Tea,"** a lavish three-tiered tea service with finger sandwiches, scones, and pastries straight from the Ton served with a menu designed by Lady Whistledown herself.
- **"La Casa del Sangria,"** a Spanish-style cocktail with gold-dusted mint leaves, served in a lockbox that'll have guests solving a puzzle, challenging for even the sharpest of the Money Heist crew.
- ***Too Hot to Handle*-inspired Bloody Mary,** a cocktail so spicy it comes with its own potholder in case guests can't handle the heat!

As the preferred payments partner for NETFLIX BITES, Mastercard cardholders will have special access to the 'Best Seat In The House' priority seating, select reservations and exclusive experiences, available only at [priceless.com](https://www.priceless.com). Fans can also enjoy two cocktails: Penelope's Passion and Streaming Optimism, specially crafted to reflect core concepts from the Mastercard brand and Netflix hit shows.

Located on the heart of the casino floor at MGM Grand, NETFLIX BITES Vegas is a destination that can't be missed by locals and visitors alike. For the latest updates and to reserve your spot, follow [@netflixbites](https://www.instagram.com/netflixbites) on Instagram and read more at [TUDUM.COM](https://www.tudum.com).

NETFLIX BITES in Las Vegas will build on the success of NETFLIX BITES [Los Angeles](https://www.tudum.com), which became the most searched restaurant in LA, with reservations fully booked for over six weeks, during the 2023 pop-up. It's another step in Netflix's journey to create immersive, in-person experiences that fans around the globe, including *The Queen's Ball: A Bridgerton Experience*; *Stranger Things: The Experience*; *Squid Game: The Experience*, now open in New York, Madrid and Sydney; and *Netflix House*, coming to Dallas and Philadelphia in 2025. Netflix has launched 40 unique attractions consisting of 170 openings across 100 unique cities around the world reaching more than 7.5 Million consumers with an average 4.7 guest rating (out of 5). Netflix series have pierced the cultural zeitgeist, inspiring confectionary collaborations from *Stranger Things* Eggo waffles, New Coke, and Scoops Ahoy ice cream to *Bridgerton* International Delight creamer, Ladurée pastries, and Williams Sonoma

sweet treats.

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#### **ABOUT MGM GRAND**

MGM Grand Hotel & Casino, “The Entertainment Authority,” offers the ultimate Las Vegas experience with a variety of accommodations to serve every need and signature dining by top celebrity chefs including Tom Colicchio, Wolfgang Puck, Joël Robuchon and Morimoto. In addition to a pampering spa and salon and a contemporary conference center with more than 850,000 square feet of meeting space, the hotel offers a wide range of world-class entertainment at the MGM Grand Garden Arena; the epic KÀ by *Cirque du Soleil*; world-famous dance crew Jabbawockeez; master illusionist David Copperfield; Topgolf Las Vegas; Brad Garrett’s Comedy Club; and Hakkasan Las Vegas. MGM Grand is operated by MGM Resorts International (NYSE: MGM). For more information and reservations, visit [mgmgrand.com](http://mgmgrand.com), call toll free at (877) 880-0880, or find us on [Instagram](#), [Facebook](#) and [X](#).

#### **ABOUT NETFLIX**

Netflix is one of the world’s leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

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