MGM Resorts Newsroom

Kelsea Ballerini Announces Her Highly Anticipated KELSEA BALLERINI LIVE ON TOUR 2025 Will Make Stop at T-Mobile Arena in Las Vegas Friday, March 28, 2025

*Ballerini Set to Perform on TODAY for NBC's Citi Concert Series on **PATTERNS** Release Day Friday (10/25)*

Tickets on Sale Friday, Nov. 1 at 10 a.m. PT on AXS.com

LAS VEGAS (October 23, 2024) – After selling out her special ***PATTERNS*** release show at New York City's iconic Madison Square Garden in minutes, **Kelsea Ballerini** has turned her focus to making 2025 the Year of Live as *PATTERNS*' release comes this Friday! Taking her already captivating live show to another level, the four-time GRAMMY nominee and multiple Country Music Association Award winner is calling her 30-city, three-month arena tour ***KELSEA BALLERINI LIVE ON TOUR***.

Promoted by AEG Presents, ***KELSEA BALLERINI LIVE ON TOUR*** kicks off January 21, 2025 and makes a Las Vegas stop at **T-Mobile Arena Friday, March 28, 2025.** Joining Ballerini on this very personal tour are openers MaRynn Taylor and Maisie Peters.

Tickets for the **Legends Fan Club presale** will begin on **Tuesday, Oct. 29 at 10 a.m. PT.** Tickets for the **artist presale** go on sale **Tuesday, Oct. 29 at noon PT.** All presales end Thursday, Oct. 31 at 10 p.m. PT. The **general on sale** begins **Friday, Nov. 1 at 10 a.m. PT**. An array of VIP packages are available, including Meet & Greet and photo opportunities, priority check-in, crowd-free merch shopping, VIP tour gifts, and more.

Fans can register now for access to the *KELSEA BALLERINI LIVE ON TOUR* presale at kelseaballerini.com.

To honor that soul connection, Ballerini is donating one dollar from every ticket sold to her Feel Your Way Through Foundation. With a commitment to supporting mental health charities, FYWT was designed to lessen the stigma around the conversation of mental health, as well as finding a way to get people the tools they need to get help they may not have access to currently.

To celebrate the 10/25 release of *PATTERNS*, Ballerini is kicking off the morning with ***TODAY* at Rockefeller Plaza for NBC's Citi Concert Series**. Release week festivities will continue as Ballerini brings her forthcoming album to life for the very first time on 10/29 joined by a sold-out Madison Square Garden crowd before making appearances on ***The Tonight Show Starring Jimmy Fallon*** (10/30) and rounds out the week with ***The Kelly Clarkson Show*** (11/4).

Pre-save *PATTERNS* HERE and pre-order exclusive ***PATTERNS* on vinyl** and CD **HERE** via Black River Entertainment.

"***PATTERNS*** is an album about taking inventory of self and life as it is, moving through the things that need changing and celebrating the wins along the way," said Ballerini. "Writing this record really was just one big, beautiful conversation with myself, Alysa (Vanderheym), Karen (Fairchild), Hillary (Lindsey) and Jessie Jo (Dillon). THAT is what I want to bring into my show…a night (well, a lot of nights) where we come together and have the greatest night dancing while unpacking all of it. With confetti and costume changes, of course."

Hailed for the level of intimacy and empowerment her *HEARTFIRST Tour* delivered, Ballerini is once again setting the bar as high as possible when it comes to sharing with her fans. With *PATTERNS* moving on from ***Rolling Up The Welcome Mat***, not only does Ballerini's upcoming tour continue sharing the story of her life, but ticket holders will see her emerging stronger, wiser and grappling with making (new) love work as she comes into her own as a true headliner.

As *Rolling Up The Welcome Mat* and ***Rolling Up The Welcome Mat (For Good)*** near half a billion streams, Ballerini wanted to give this next chapter of her life a strong live presentation. With her CMA "Musical Event" nominated "**Cowboys Cry Too (with Noah Kahan)**" continuing to climb at Country Radio and closing in on 95 million streams, the honey-colored blonde Knoxville girl is finding a new level of living, and she's hitting the road to let everyone who's loved – and lived – this journey join the party.

About Kelsea Ballerini

Kelsea Ballerini has consistently made history. With the release of her debut album, *The First Time*, she became the only female country artist to hit #1 with the first three consecutive singles from a debut album. This history-making feat earned her a "Best New Artist" *GRAMMY* nomination. She has logged five back-to-back Top 10 entries on the *Billboard* Top Country Albums chart, including the platinum-selling *The First Time* (2015), gold-selling *Unapologetically* (2017), gold-selling *kelsea* (2020),

ballerini (2020) and *SUBJECT TO CHANGE* (2022). With seven #1 singles and 33 certifications from the RIAA to date, her catalog boasts a string of essential smashes.

Among dozens of accolades thus far, Ballerini has garnered four *GRAMMY* nominations, won two *ACM Awards*, picked up two *CMA Awards*, took home the *iHeartRadio Music Awards* honor for "Best New Artist," and received multiple career nominations from the *ACM Awards*, *American Music Awards*, *CMA Awards*, *CMT Awards* and *People's Choice Awards*. Ballerini was also inducted as a member of the famed *Grand Ole Opry* in 2019. At the time, she notably became the Opry's youngest member in its nearly 100-year history since being founded in 1925.

Expanding her sphere of influence, Ballerini authored her first original book of poetry, Feel Your Way Through (2021), and Dolly Parton tapped her to star in the audiobook of Run, Rose, Run (2022). This same year, the multi-platinum country superstar was named the newest face of CoverGirl. She entered into a multi-year partnership and launched a cosmetic collaboration with the brand in 2023.

Ballerini's fourth album, *SUBJECT TO CHANGE*, arrived in 2022. The gold-certified first single, "HEARTFIRST," earned her a *GRAMMY* nomination for "Best Country Solo Performance." She went on to surprise fans five months later with the release of the intimate six-song *Rolling Up the Welcome Mat*, which earned her a *GRAMMY* nomination for "Best Country Album." *Rolling Up the Welcome Mat*, along with an accompanying short film written and directed by Ballerini, marked the multi-platinum star's most honest work to date and led to her Saturday Night Live debut, universal acclaim from critics including *The New York Times*, *Variety*, *Rolling Stone*, as well as the honor of gracing the cover of*TIME Magazine*.

Kelsea Ballerini's highly anticipated next studio album, *PATTERNS*, is set to debut on October 25 (Black River). On the album she enlisted "Best New Artist" *GRAMMY* nominee Noah Kahan to appear on the tender and beautifully crafted – and*CMA Awards*-nominated "Musical Event of the Year" – single "Cowboys Cry Too," following the pair's incandescent performance on the 2024 *Academy of Country Music Awards*. Most recently, she announced her 30-dateKELSEA BALLERINI LIVE ON TOUR that will take Ballerini to arenas across the country, kicking off January 2025.

In addition to her new music, Ballerini currently serves as the face of COVERGIRL and Pantene and recently announced she is set to serve as Coach on Season 27 of NBC's *The Voice*, premiering in Spring 2025.

With these accolades, it is no wonder *NPR* proclaimed, "Kelsea Ballerini is definitely one of the most influential women in country right now... she's defining the sound of the genre."

About AEG Presents
Combining the power of the live event with a focus on true artist development, AEG Presents is a world leader in the music and entertainment industries. Operating across five continents, the company has an unparalleled commitment to artistry, creativity, and community. Its tentpole festivals and multi-day music events — which include the iconic Coachella Valley Music & Arts Festival and the legendary New Orleans Jazz & Heritage Festival alongside British Summer Time at Hyde Park, Stagecoach, Hangout Festival, Electric Forest, Rock En Seine and All Points East — continue to set the bar for the live music experience. AEG Presents promotes global tours for artists such as Justin Bieber, Zach Bryan, Sabrina Carpenter, Kenny Chesney, Luke Combs, Celine Dion, Elton John, Carin León, Paul McCartney, The Rolling Stones, Ed Sheeran, Taylor Swift, and Tyler, The Creator, in addition to — through its network of clubs, theatres, arenas, stadiums and renowned partner brands such as The Bowery Presents, Cárdenas Marketing Network, Concerts West, Frontier Touring, Goldenvoice, Marshall Arts, Messina Touring Group, PromoWest Productions, and Zero Mile Presents — creating and developing an unmatched infrastructure for artist development and audience reach. More information can be found at www.aegpresents.com.

About T-Mobile Arena
T-Mobile Arena, the 20,000-seat venue located on the Las Vegas Strip between Park MGM and New York-New York, opened April 6, 2016. The arena hosts more than 100 events annually including major headline entertainment, awards shows, UFC, boxing, basketball and other sporting events, family shows and special events. T-Mobile Arena also is the home of the Vegas Golden Knights, a National Hockey League expansion team and the city's first professional sports team, as well as UFC's exclusive Las Vegas arena destination. The venue, named the No. 1 venue on Billboard Magazine's 2018 Arena Power List as well as the "Best New Major Concert Venue" by Pollstar Magazine in 2016, features 50 luxury suites, more than two dozen private loge boxes, complete broadcast facilities, and other specially designed exclusive hospitality offerings and fan amenities destined to create a guest experience second to none. Toshiba Plaza, an adjacent two-acre outdoor entertainment space, features performance stages, a variety of video screens and other interactive content and display areas. Industry-leading architect Populous designed T-Mobile Arena to meet the U.S. Green Building Council's standards for LEED® Gold Certification. T-Mobile Arena is a privately funded joint venture between AEG and MGM Resorts International (NYSE: MGM). For more information, visit T-MobileArena.com or follow on Facebook, Twitter and Instagram.

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Media Contact for Kelsea Ballerini:
Carleen Donovan, carleen@theoriel.co
Dawn Delvo, ddelvo@blackriverent.com

Media Contact for T-Mobile Arena:
MGM Resorts Public Relations
publicrelations@mgmresorts.com

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