

SBS Entertainment, La Musica and 97.9FM LA RAZA Announce Return of 2025 “Día Nacional de La Banda”

Celebrating the Best in Regional Mexican Music on January 24 at T-Mobile Arena in Las Vegas

With Unforgettable Performances Paying Tribute to One of Today's Top Regional Mexican Bands, Los Tigres Del Norte, As Well As Artists Including Los Ángeles Azules, Bronco, Edén Muñoz, Luis Ángel 'El Flaco,' La Original Banda El Limón, Banda Renovación and Many More

LOS ANGELES (December 9, 2024) – Spanish Broadcasting System, Inc. (SBS) and Los Angeles’ #1 Regional Mexican station, 97.9FM LA RAZA (KLAX), are proud to announce the highly anticipated return of the 2025 “Día Nacional de la Banda” on Friday, January 24, 2025, at T-Mobile Arena in Las Vegas, Nevada. This annual celebration will honor the best in Regional Mexican music, showcasing the genre’s biggest stars and the best of cumbia music.

This year’s event promises an unforgettable experience, with powerhouse performances by some of the biggest names in Regional Mexican music, including Los Tigres del Norte, Los Ángeles Azules, Bronco, Edén Muñoz, Luis Ángel ‘El Flaco’, La Original Banda El Limón, Banda Renovación, and many more surprises. The event will also feature a special tribute to Los Tigres del Norte, one of today’s most iconic bands in the genre.

“I am thrilled to bring the vibrant energy of Día Nacional de la Banda back to Las Vegas! This concert is not just a celebration of incredible talent but also a tribute to the rich cultural heritage that resonates so deeply with our audience. Las Vegas has always been a stage for unforgettable performances, and we can’t wait to deliver a night of music, passion, and connection that fans will cherish forever.” said Alessandra Alarcón, President of SBS Entertainment.

Día Nacional de la Banda is part of SBS and 97.9FM LA RAZA’s extensive roster of highly successful concert events, which consistently bring together A-list artists on one stage, making it one of the biggest and most anticipated Regional Mexican music events in the country.

Tickets for the 2025 Día Nacional de la Banda will go on sale on Friday, December 13th at 7 a.m. PT and can be purchased at AXS.com while supplies last. Don’t miss out on this once-in-a-lifetime celebration of Regional Mexican music and culture!

For more information and updates, visit www.979laraza.com or follow us on social media.

About SBS Entertainment

SBS Entertainment is a division of Spanish Broadcasting System, Inc. (SBS), one of the largest and most influential U.S. Hispanic media companies. SBS Entertainment produces some of the most significant live music events across various genres, reaching millions of fans every year.

About 97.9FM LA RAZA (KLAX)

97.9FM LA RAZA is the leading regional Mexican radio station in Los Angeles, known for playing the best of Regional Mexican music and serving as the go-to station for Latinx music lovers in Southern California.

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