

Debut: July 4, 2019

Bio: With all-star amenities, a social gaming atmosphere and a Hall-of-Fame worthy menu, Moneyline at Gold Strike reimagines the sports book & bar experience and delivers a uniquely immersive way to watch games.

Quick Facts

Hours	TVs	Capacity	Size
Bar: 24 hrs Dining: 7 a.m. to late	62	181	6,400 sq. ft.

EAT AND DRINK

The right menu to guarantee a winning wager every time.

Career Highlights	A newcomer to the scene in 2019, Moneyline knocks it out of the park against other venues for watching sports in the Memphis area. Moneyline brings a new perspective to the sportsbook and adds an interactive experience with Mississippi's first Topgolf Swing Suite.
MVP	Moneyline Burger, Firecracker Shrimp, Crispy Wings, Chicken & Waffles, Ribeye Smash, Mississippi Catfish Platter, Kimchi Rice Bowl. Serving a hat trick of meal options, Moneyline serves breakfast, lunch and dinner. Each table in the VIP areas feature touch-of-the-button service, allowing guests to call for service by simply pressing a button.
Slam Dunk Drinks	A strong lineup of draft & craft beers, wine and handcrafted cocktails plays a vital role for guests to celebrate a big win or soothe the soul from a bad beat. Pineapple vodka, infused in-house, is the franchise player in three signature pineapple-infused martinis: Pineapple Fusion, Cosmosis and The Frenchman.

STAY AND PLAY

The interconnected social space is a go-to destination for game day and beyond.

Mobile Betting	In addition to traditional sports betting windows and five betting kiosks, Moneyline will evolve the sportsbook experience with the BetMGM mobile app that allows guests to place bets from their iPhone or Android (<i>coming soon</i>).
Topgolf Swing Suite	Moneyline is home to the Mid-South's first Topgolf Swing Suite, a next-gen golf simulator with a massive virtual screen offering a variety of virtual games designed for both non-golfers and golfers alike.
Video Poker	Guests can watch their favorite teams while gaming at one of 16 state-of-the-art bar top video poker machines.

MONEYLINE NEWS FEED

Check out these places for more information:

Gold Strike Newsroom	Newsroom.mgmresorts.com/gold-strike
Gold Strike Website	GoldStrike.com

Advanced SaBEERmetrics

Taps	Bottled Beer Varieties	Whiskeys Served Neat
24	27	27

DESIGN LOG

JCJ Architecture & DEZMOTIF STUDIOS Create Trifecta

Moneyline's designer, inspired by the grandness of the sportsbook setting, created a space where guests can wager, dine and relax with the comforts of their favorite neighborhood hangout. Decked out with two giant 16' x 9' LED video walls and tiered seating options to assure the best viewing angles, there is no bad seat in the house.