



FACTS

OVERALL

- National Harbor is a master-planned eight-year-old micro-city located in Maryland and strategically situated on scenic waterfront on the historic Potomac River, just across from Old Town, Alexandria, Virginia and Washington, D.C. It has rapidly become a tourism destination that attracts more than 12 million visitors annually.
- The property was conceived, developed and is managed by Peterson Companies, a wellknown Washington, D.C. regional real estate company. The family-owned company recently celebrated its 50th anniversary.
- National Harbor is 350 acres of mixed-use (retail, restaurant, office, residential and entertainment) development.
- Right now, National Harbor is approximately 50 percent completed. Upon completion, National Harbor will hold 7,300,000+ square feet of master-planned, mixed-use space including 1 million square feet of retail, dining and entertainment space (including MGM) and 1 million square feet of class “A” office space.
- When completed, National Harbor will have 2,500 residential units.
- The property has so much to offer visitors that, in Spring 2016, it launched its own convention and visitors’ bureau—“Visit National Harbor.”

HOTELS

- There are seven hotels at National Harbor including Gaylord National Resort & Convention Center, AC Hotel at National Harbor, Westin at National Harbor, Wyndham Vacation Resorts, Hampton Inn & Suites, Residence Inn by Marriott and MGM National Harbor.
- The property has 3,300 hotel rooms (including MGM National Harbor). Gaylord National Resort & Convention Center has 470,000 square feet of meeting and event space and MGM brings another 40,000 sq. ft.. In addition, there are two 10,000-square-foot platforms on the waterfront dock for corporate meetings and private events.



SHOPPING

- There are more than 160 shops at National Harbor including 350,000 square feet of shopping at Tanger Outlets, featuring more than 80 well-known retailers. There is also a wide array of shops along the tree-lined streets at National Harbor including many unique retailers such as Peeps & Company, Carhartt, Savannah's Candy Kitchen, The Black Dog, Life is Good, Pretty Girl Cupcakery, Marbles: The Brain Store, Fire & Ice, Betty and many more.

DINING

- There are more than 40 dining establishments at National Harbor, from white-tablecloth restaurants to casual cafes including Cadillac Ranch (one of only five in the country); Crab Cake Café; National Pastime Sports Bar & Grill; Thai Pavilion; Rosa Mexicano; Bond 45 (only location outside of New York City); the widely acclaimed Southern-themed Succotash; Granite City (10,000-square-foot. brewery and restaurant); and the award-winning Old Hickory Steakhouse, located at the Gaylord National. MGM National Harbor brings dining options including Marcus, Fish by José Andrés, Voltaggio Brothers Steak House, National Market, Tap Sports Bar, Bellagio Patisserie, Ginger and more.

AIRPORTS AND TRANSPORTATION

- National Harbor is 7.4 miles from Ronald Reagan Washington National Airport, 35 miles from Dulles International Airport and 40 miles from Baltimore/Washington Thurgood Marshall Airport.
- National Harbor can also be reached by Amtrak. Union Station is 10 miles from National Harbor. The distance to the New Carrollton Station is 19 miles. Alexandria's Union Station is 5.5 miles.
- A water taxi is available to take visitors from National Harbor to Old Town, Alexandria in Virginia, Georgetown and the National Mall in Washington, D.C.
- Metro bus provides service from Alexandria, Va. and Oxon Hill, Md. via its NH1 and NH2 bus lines. An internal circulator bus runs regularly and takes visitors to various stops within National Harbor.
- Two 700-foot piers and a 62-slip marina with dockside power, concierge service, gas and diesel fuel, and private changing facilities is available for those wishing to arrive by water. Management is by IGY Marinas.



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ENTERTAINMENT

- MGM National Harbor casino provides one of the largest gaming floors outside of Las Vegas in one of the most glamorous settings in the country.
- National Harbor provides a variety of waterfront activities and events from outdoor movie nights to exercise classes to musical entertainment. Visit www.NationalHarbor.com for schedules.
- The iconic Capital Wheel (located on the waterfront) runs 365 days a year and provides spectacular views from the top of Washington's monuments and skyline. National Harbor also has a carousel.
- Walking, running and bike paths are available throughout the property. \$D National Harbor is also home to Local Motors (151 St. George Blvd.,) a technology company that designs, builds and sells 3D cars. Visitors can tour the showrooms and see the manufacturing process (www.localmotors.com).
- The National Harbor Marina has two 700-foot piers and offers peddle boat and paddle board rentals.
- Urban Pirates offers a pirate ship adventure from May through October with family excursions and adult-only BYOG (bring your own grog) trips. Charters are also available. For more information, schedules, ticket costs, etc. visit www.urbanpirates.com.
- Washington, D.C. is in close proximity as is Old Town Alexandria, a charming city with a lot of history and historic destinations, including George Washington's home, Mount Vernon—all within an easy drive from National Harbor.

For more information: www.NationalHarbor.com



BACKGROUND

In Just Eight Years Later, a Remarkable Community Has Risen
on the Banks of the Potomac

FOCUS, VISION AND DETERMINATION HAVE CREATED NATIONAL HARBOR

More than 10 years ago when Milt Peterson, principal and chairman of Peterson Companies, first laid eyes on the 350-acre National Harbor site he recognized its potential. Since that time, through economic dips and stalls, the company has kept focused on its vision. Eight years since completing and opening its first building—the Gaylord National Resort & Convention Center, National Harbor boasts more than 160 retail shops, more than 40 restaurants, an outlet mall, six hotels (including 470,000 square feet of meeting and event space, plus another 40,000 square feet at MGM). Residential housing includes townhomes, manor homes, condominiums and apartments that will number 2500 upon completion. The MGM National Harbor casino includes a 300-room hotel and seven restaurants. What has been accomplished on this site, just over the river from the Nation’s Capital, is astounding and there is much more yet to come.

When completed, National Harbor will hold more than 7.3 million square feet of master planned mixed-use community with 3,300 hotel rooms (including MGM), one million square feet of retail, dining and entertainment space, and one million square feet of class “A” office space.

The Washington, D.C region has a history of prime, and sadly underutilized, waterfront. National Harbor not only takes advantage of prime waterfront space but it is also conveniently located within close proximity to Washington, D.C. and Alexandria, Va. It’s easy to reach from Baltimore Washington International Airport or Reagan National Airport as well as Amtrak via the New Carrollton, Md. train station or Union Station in Washington, D.C. Or, by boat—the National Harbor Marina has two 700-foot long piers and marina (managed by IGY) with 64 slips. Marina amenities include private changing facilities, dock side power, concierge, gas and diesel fuel. Two 10,000 square foot platforms provide an ideal location for corporate entertaining or private events.



NATIONAL HARBOR

The property has been able to attract unique retail and restaurants with everything from Tanger Outlets to boutique and one-of-a-kind stores such as Peeps & Company, America!, Capital Teas, Pepper Palace Specialty Foods and others. These, and other stores find themselves interspersed with some unique nationally known brands such as Build-A-Bear and Harley Davidson—all on easily walkable streets in a charming community. From clothing to jewelry to galleries and gifts, National Harbor has quickly become a shopping and dining mecca. And it continues to grow—between January and June of this year, five additional retailers will open including Carhartt, Savannah Kitchen Candy, Muse Paint Bar—marking the first stores in Maryland for all three. Upper Cuts Salon & Spa and Upper Cuts Gentlemen’s Grooming Pace will also join the lineup. Local Motors opened this past June and includes a lab and retail space for printing of anything in 3D, including cars. With more than 30 restaurants (and expanding monthly), the dining options include everything from Thai to Italian to American—from fast casual to destination dining, and everything in between. Restaurants include Cadillac Ranch (one of only five in the country), Crab Cake Café, and Bond 45 (only location outside of New York City), to name a few. Restaurant numbers are also growing with Brother Jimmy’s, a legendary North Carolina, “slowsmokin’ barbecue” restaurant; and seven new restaurants within the MGM National Harbor complex.

“What has happened here over the past eight years is truly remarkable,” said Jon Peterson, principal with Peterson Companies, the developer of National Harbor. “There are few places in the world that have been able to effectively plan and build out a community of this magnitude in this amount of time and on such prime real estate,” Peterson continued. “This is not only an ideal place to live and work, but also a phenomenal destination for visitors. There is so much to see and do right here and then, of course, there’s easy access to Washington, D.C. or Alexandria. This is the one location in the D.C. region where you can visit and do it all—there is something for everyone.” National Harbor is also a very walkable community where you can leave your hotel and walk to dozens of widely acclaimed restaurants as well as unique boutiques.

The waterfront includes the Carousel at National Harbor as well as the Capital Wheel, which has quickly become an iconic landmark for Washington, D.C. residents. The Wheel soars over 180 feet above the Potomac. A large screen, positioned on the waterfront, provides entertainment throughout the year with movies and sports broadcasts and a beachfront area serves as the location for a variety of concerts. The community is a multi-generational destination with wide appeal to millennials, professionals and families.

More than 12 million people experience National Harbor annually either as visitors, residents or through work. There are few places in the U.S. where you can enjoy a well-designed, masterplanned community on the waterfront, within close proximity to a major metropolitan city. Many visitors to the D.C. region are recognizing the convenience of staying at National Harbor for the location’s own exciting attractions as well as serving as a hub to so much more. In order to better meet the needs of visitors as well as meeting and event planners, National Harbor has launched its own convention and visitors’ association—“Visit National Harbor.” “We want to make sure that all of our visitors, whether they’re independent travelers or here on business, have the best possible experience,” said Peterson.



NATIONAL HARBOR

Over the years, there have been many naysayers regarding National Harbor. “There were many who couldn’t understand why anyone would build here,” said Peterson. “Today, looking at all that has been accomplished and the success of the project, it’s hard to imagine this waterfront without this community. All you have to do is to be here when the sun is setting over the Potomac and you know that this is a very special place.”

For more information on National Harbor, go to www.NationalHarbor.com.



ABOUT NATIONAL HARBOR

Rising from the banks of the Potomac River, just south of the Woodrow Wilson Bridge in Prince George’s County, Md., National Harbor is a vibrant, unique community with a stellar location and a wide variety of attractions. Just a short distance from Old Town, Alexandria and downtown Washington, D.C., the 350-acre mixed-use development features seven hotels (including the Gaylord National Resort & Convention Center and MGM National Harbor), offices, residential, tree-lined streets with more than 160 shops and more than 40 restaurants, iconic attractions such as the Capital Wheel and National Harbor Carousel, and much more. With so many attractions, National Harbor has become a prime destination for locals, visitors, special events, corporate meetings and conferences. The community also provides an array of waterfront activities (including a water taxi, two 700-ft. piers and 62 boat slips), special events and spectacular sunsets. For more information, www.NationalHarbor.com.

ABOUT NATIONAL HARBOR’S CONVENTION AND VISITOR ASSOCIATION: VISIT NATIONAL HARBOR

With more than 12 million visitors annually and so much to see and do, National Harbor created its own convention and visitors association. Visit National Harbor provides listings of special events and activities on the waterfront and around the property. The organization works with meeting and event planners, travel groups and individuals throughout the year in creating a variety of itineraries and packages. The CVA is supported by the retail, restaurants and hotels at National Harbor with primary support from the Gaylord National Resort & Convention Center, MGM National Harbor and Tanger Outlets, Capital Wheel, and Peterson Companies. For more information, www.NationalHarbor.com.