# FLAVOR FLAV'S "SHE WEEKEND" KICKS OFF WITH CELEBRATORY PARADE WELCOMING US WOMEN'S HOCKEY TEAM, BOBSLED AND SKELETON ATHLETES AND OTHER ELITE FEMALE SPORTS PROFESSIONALS TO LAS VEGAS

*Alex Carpenter, Amber Glenn, Erin Jackson, Hayley Scamurra and More Than 80 2026 Winter Games Women Athletes Honored with Keys to the Las Vegas Strip and Free Public Enemy Concert*

**LAS VEGAS (July 17, 2026) –** Hundreds of fans lined Las Vegas Boulevard last night as MGM Resorts International and rapper Flavor Flav welcomed more than 80 elite women athletes with a celebratory parade, keys to the Las Vegas Strip and a live concert, officially kicking off "SHE Weekend." The multi-day celebration is recognizing the nation's incredible competitors and their achievements in spectacular Las Vegas fashion with a series of events across The Strip.

Click here for b-roll and assets
***Courtesy of MGM Resorts***

Among those participating in Thursday night's celebration were Erin Jackson (Speed Skating), Amber Glenn (Figure Skating), Cayla Barnes (Ice Hockey), Hannah Bilka (Ice Hockey), Britta Curl-Salemme (Ice Hockey), Ellie Kam (Figure Skating), Kelly Pannek (Ice Hockey), Hayley Scamurra (Ice Hockey), Lee Stecklein (Ice Hockey), Tessa Janecke (Ice Hockey), Grace Zumwinkle (Ice Hockey), Caroline Harvey (Ice Hockey), Joy Dunne (Ice Hockey), Rory Guilday (Ice Hockey), Abigail Murphy (Ice Hockey), Gwyneth Philips (Ice Hockey) and Ilona Maher (Rugby).

"I want to thank MGM Resorts for stepping up and helping make SHE Weekend a big success," said Flavor Flav. "It's all about great teamwork. We're having a blast hosting all of our amazing athletes and special guests this week. I truly appreciate all of the support."

The evening began with an Athlete Welcome Celebration at Park MGM, where artists from Mad Apple by Cirque du Soleil and hundreds of MGM Resorts employees greeted the athletes with patriotic fanfare before they headed to Las Vegas Boulevard for the parade.

The athletes then took center stage during a star-studded parade along Las Vegas Boulevard to Toshiba Plaza. Riding aboard double-decker buses, they received a hero's welcome from cheering fans as Flavor Flav arrived. The procession also featured the Las Vegas Aces, Las Vegas Raiders, Vegas Golden Knights, Girls on the Run Las Vegas, Las Vegas Stars Volleyball, Inspiring Children's Foundation, Museum of Ice Cream, Las Vegas Academy of the Arts Mariachi Femenil Internacional, Vegas Flag Elite, Clark County Commissioner Tick Segerblom and more.

At Toshiba Plaza, Commissioner Segerblom presented the athletes with Keys to the Las Vegas Strip and also surprised Flav with a special proclamation for "Flavor Flav Day." Flav was so moved by the gesture that he cried and sincerely thanked Segerblom for his kindness. The celebration continued with a live community concert featuring Public Enemy, Blu DeTiger, Grace Bowers and surprise guests.

Following, select athletes went to MGM Live! for a private gaming experience with Flavor Flav, while others attended a fun afterparty at On The Record at Park MGM and enjoyed a surprise pop-up performance by R&B singer Montell Jordan.

The SHE Weekend excitement will continue all weekend long as the athletes experience a variety of Las Vegas nightlife, restaurants, shows, pool parties and more to celebrate their tremendous feats on the world stage, including a special soccer viewing party at Tailgate Beach Club at Mandalay Bay this Sunday.

Fans and supporters can follow along wherever they are with SHE CENTER, the official digital series for Flavor Flav's SHE Weekend, taking viewers inside the SHE Weekend celebrations. As the Official Show of Flavor Flav's SHE Weekend, the three-episode inaugural season serves as the guide to the event, giving fans exclusive access before, during, and after the festivities in Las Vegas.

**ABOUT MGM RESORTS INTERNATIONAL**

MGM Resorts International (NYSE: MGM) is an S&P 500® global gaming and entertainment company with national and international destinations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 30 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers sports betting and online gaming in North America through market-leading brands, including BetMGM and partypoker, and the Company's subsidiary, LV Lion Holding Limited,

offers sports betting and online gaming through market-leading brands in several jurisdictions throughout Europe and Brazil. The Company is currently pursuing targeted expansion in Asia through an integrated resort development in Japan. Through its Focused on What Matters philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information, please visit us at mgmresorts.com. Please also connect with us@MGMResortsIntl on X as well as Facebook and Instagram.

**ABOUT SHE WEEKEND**

Flavor Flav's SHE Weekend is a celebration of the female athletes who represent the United States at the highest level. The weekend convenes 100+ athletes, including the women's US hockey team and USA Bobsled + Skeleton, offering them a series of public and private events, dinners, shows, programming and community moments that honor them and let them have some fun! But beyond that... SHE Weekend is more than a single moment. It is a movement for lasting social change in women's sports.

**ABOUT FLAVOR FLAV**

Flavor Flav is the World's Greatest Hype Man, a Rock & Roll Hall of Fame inductee, and Grammy Lifetime Achievement Award recipient whose influence has transcended music for more than four decades. As co-founder of Public Enemy, he helped shape hip-hop history while becoming one of entertainment's most recognizable and beloved personalities. Today, Flav has redefined what it means to use celebrity for good, serving as the official sponsor and hype man for both USA Water Polo and USA Bobsled + Skeleton, making history as the first individual to personally sponsor a U.S. Olympic team. A passionate advocate for women's sports, he has become one of the movement's most visible champions, using his platform to elevate female athletes, expand opportunities, and inspire the next generation. That commitment culminates in the creation of Flavor Flav's SHE Weekend, a first-of-its-kind celebration of Sports, Hospitality, and Entertainment that brings together world-class athletes, artists, brands, and fans to celebrate the power and future of women's sports.

**Media Contact**

MGM Resorts: MGM@kirvindoak.com

---

https://newsroom.mgmresorts.com/2026-07-17-FLAVOR-FLAVS-SHE-WEEKEND-KICKS-OFF-WITH-CELEBRATORY-PARADE-WELCOMING-US-WOMENS-HOCKEY-TEAM,-BOBSLED-AND-SKELETON-ATHLETES-AND-OTHER-ELITE-FEMALE-SPORTS-PROFESSIONALS-TO-LAS-VEGAS