

MGM Rewards Unveils Enhanced Partner Benefits and New Milestone Rewards Set to Elevate Member Experience on Land and at Sea

New Marriott Bonvoy Tier Matching, Enriched Royal Caribbean and Celebrity Vacation Perks, Tier Celebrations and Rollover Tier Credits Highlight Exciting Program Enhancements

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LAS VEGAS, March 25, 2025 [PRNewswire/](#) -- **MGM Rewards**, MGM Resorts' loyalty program, is rolling out new industry-leading benefits for millions of members including the debut of Milestone Rewards to unlock more perks in between tiers, expanded tier match benefits with Marriott Bonvoy, enhanced benefits through Royal Caribbean, the launch of an eGift card, and coming soon, an iconic credit card.

"We are elevating our rewards program and creating more ways than ever to earn and enjoy benefits across the world and at sea," said Anil Mansukhani, MGM Resorts' Vice President of Loyalty Marketing. "MGM Rewards' next evolution of enhancements unlocks new benefits for members at every tier. We listened to feedback from our members and wanted to recognize and reward guests' advancements throughout every level which is our central focus in delivering a best-in-class loyalty experience."

Highlights of the new additions to MGM Rewards include:

Marriott Bonvoy Tier Matching Enhancements

- MGM Rewards **Pearl members now earn Marriott Bonvoy tier matching benefits**, enjoying Silver Elite status.
- MGM Rewards **Gold Members will now enjoy Marriott Bonvoy** Gold Elite status.
- MGM Rewards **Platinum members** continue to enjoy their tier match benefit into Marriott Bonvoy Gold Elite status.
- MGM Rewards **NOIR members** continue to enjoy the ultimate in exclusive perks, and tier match into Marriott Bonvoy Ambassador Elite, Marriott's most prestigious tier status.
- These elevated tier match benefits, collectively, provide more MGM Rewards members with additional access to perks at over 10,000 Marriott Bonvoy global destinations, such as **priority late checkout, room upgrades, welcome gifts** and more. Previously linked accounts will reflect the new tier status match automatically.

Elevated Access to Royal Caribbean and Celebrity Cruises

- MGM Rewards Platinum and NOIR members will receive greater access to benefits for Royal Caribbean and Celebrity Cruises, including **upgraded stateroom types, a larger variety of exciting itineraries and longer vacation options** redeemable through their Annual Cruise Benefit.
- **The Annual Cruise Benefit** is now available for MGM Rewards Gold members.
- All MGM Rewards members will receive a new **Onboard FreePlay benefit**, based on MGM Rewards Tier Status, on Royal Caribbean and Celebrity Cruises voyages when sailing on an MGM Rewards loyalty offer, certificate offer, or group cruise.

Milestone Rewards

- Members can now earn **new Milestone Rewards available between Tier Status achievements**. The addition of Rollover Tier Credits allows members to accelerate their status climb by earning up to 25,000 Tier Credits that can be carried over into the 2026 Tier Credit earning year by achieving both of the following milestones:
 - Earn 50,000 Tier Credits in 2025 and carry over 7,500 Rollover Tier Credits into 2026.
 - Earn 125,000 Tier Credits in 2025 and carry over an additional 17,500 Rollover Tier Credits into 2026
- Members will receive **premium added perks when achieving each status**, such as:
 - Gold: \$100 Tier Celebration Credit at MGM Resorts allowing members their choice of hotel, dining, spa, or entertainment experiences and more
 - Platinum: \$200 Tier Celebration Credit at MGM Resorts + up to \$600 air travel credit to fly to Las Vegas, Beau Rivage, or Borgata
 - NOIR: \$500 Tier Celebration Credit at MGM Resorts + up to \$1200 air travel credit to fly to Las Vegas, Beau Rivage, or Borgata

eGift Card

- The debut of the **new MGM Rewards eGift Card** offers easy, online access to gift experiences at MGM Resorts' 20 iconic destinations from Bellagio, ARIA, MGM Grand and Mandalay Bay in Las Vegas; to Borgata in Atlantic City; Beau Rivage in Mississippi; and MGM National Harbor in Maryland, amongst many others. It's the perfect last-minute gift for that special someone.
- To celebrate the launch of the eGift card, eligible MGM Rewards members will receive an exclusive offer on purchases of the eGift card.
- MGM Rewards eGift Card is redeemable at participating retail locations, restaurants, bars and spas at MGM Resorts' properties. Additionally, the MGM Rewards eGift Card can be applied toward room nights for hotel stays.

This marks the first phase of enhancements to MGM Rewards' program in 2025, setting the stage for a new credit card coming in the near future. The new credit card will unlock an enhanced level of rewards and travel perks and allow members to earn points and Tier Credits faster than ever before. Stay tuned to [MGM Resorts Newsroom](#) for additional updates.

Visit [MGM Rewards](#) for more information about these new and enhanced benefits

To join MGM Rewards, visit <https://bit.ly/MGMRewardsSignUp>

About MGM Resorts International

MGM Resorts International (NYSE: [MGM](#)) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 32 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers U.S. sports betting and online gaming through market-leading brands, including BetMGM and partypoker. The Company is currently pursuing targeted expansion in Asia through the integrated resort opportunity in Japan. Through its "Focused on What Matters: Embracing Humanity and Protecting the Planet" [philosophy](#), MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests, and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information, please visit us at www.mgmresorts.com. Please also connect with us @MGMResortsIntl on [X](#) as well as [Facebook](#) and [Instagram](#).

Forward-Looking Statements

Statements in this release that are not historical facts are forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, and involve risks and/or uncertainties, including those described in MGM Resorts' public filings with the Securities and Exchange Commission. Forward-looking statements can be identified by the use of forward-looking terminology such as "believes," "expects," "could," "may," "will," "should," "seeks," "likely," "intends," "plans," "pro forma," "projects," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. MGM Resorts has based forward-looking statements on management's current expectations and assumptions and not on historical facts. Examples of these statements include, but are not limited to, MGM Resorts' expectations regarding the anticipated benefits of the new loyalty rewards program. These forward-looking statements involve a number of risks and uncertainties. Among the important factors that could cause actual results to differ materially from those indicated in such forward-looking statements include risks related to MGM Resorts' ability to roll out the loyalty program on the terms described herein or all, the continued impact of the COVID-19 pandemic on MGM Resorts' business, the effects of economic conditions and market conditions in the markets in which MGM Resorts operates and competition with other destination travel locations throughout the United States and the world, the design, timing and costs of expansion projects, risks relating to international operations, permits, licenses, financings, approvals and other contingencies in connection with growth in new or existing jurisdictions and additional risks and uncertainties described in MGM Resorts' Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, MGM Resorts is not undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law. If MGM Resorts updates one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those other forward-looking statements.

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