

NEW YORK-NEW YORK'S 16th ANNUAL ST. BALDRICK'S DAY EVENT RAISES OVER \$189,000 FOR CHILDHOOD CANCER RESEARCH

113 Participants Braved the Shave at St. Baldrick's Head-Shaving Event

For high-res images of the event, click [here](#)

LAS VEGAS – On Sunday, March 16, [New York-New York Hotel & Casino](#) raised more than \$189,000 to benefit the [St. Baldrick's Foundation](#) during its 16th annual head-shaving event and the total continues to climb as donations are still being received. Throughout the day, 113 participants had their heads shaved by Las Vegas celebrities including cast members from shows such as **Mad Apple** by *Cirque du Soleil*®, **FANTASY**, **Thunder From Down Under** and **Chippendales** and performers including **Terry Fator** amongst many others.

The all-day event was co-hosted by a variety of Las Vegas media personalities including Jason Feinberg, Dani Masten, John Katsilometes, Enoch Augustus Scott, Heather Collins, JJ Snyder, John Di Domenico, Stephanie Sidela, and MAGIC MIKE LIVE's Crystal Powell and Dai Richards.

Las Vegas Aviators' Spruce the Goose and The Aviator were in attendance to take photos and cheer on volunteers as they braved the shave.

Throughout the day, the biggest names in Las Vegas entertainment served as celebrity head-shavers, including:

- Terry Fator
- Cast members from Mad Apple by *Cirque du Soleil*
- Cast members from FANTASY
- Cast members from Thunder From Down Under
- Cast members from Chippendales
- Cast members from WOW – The Vegas Spectacular
- Performers from Dita Von Teese at Voltaire
- Cast members from MAGIC MIKE LIVE
- Cast members from ROUGE
- Cast members from Potted Potter
- Cast members of Coyote Ugly

New York-New York's annual St. Baldrick's day head-shaving event raises funds and awareness for the St. Baldrick's Foundation's efforts in the fight against childhood cancers. The funds generated at this event are pivotal in supporting research focused on improving treatment options and finding cures for all childhood cancers.

For more information, visit [StBaldricks.org](#).

About NEW YORK-NEW YORK Las Vegas Hotel & Casino

Inspired by the famous energy and landmarks of the iconic original, New York-New York offers all the excitement of the hotel's namesake, from the thrilling Roller Coaster to tantalizing restaurants including Gallagher's Steakhouse and Nine Fine Irishmen, an authentic pub offering the best of Irish drink, food and music. New York-New York is home to Mad Apple, a delicious, wickedly fun *Cirque du Soleil* cocktail of music, comedy, magic and mayhem putting NYC nightlife under the Las Vegas lights. Centrally located on the Las Vegas Strip and adjacent to The Park, New York-New York is home to a selection of Strip-front dining and retail destinations including a two-story flagship Hershey's Chocolate World, Shake Shack and Tom's Watch Bar. New York-New York is operated by MGM Resorts International (NYSE: MGM). For more information and reservations, visit [newyorknewyork.com](#), call toll free at (866) 815-4365, or find us on [Instagram](#), [Facebook](#) and [X](#).

About St. Baldrick's Foundation

The St. Baldrick's Foundation is a volunteer-driven charity committed to funding the most promising research to find cures for childhood cancers and give survivors long and healthy lives. St. Baldrick's coordinates its signature head-shaving events worldwide where participants collect pledges to shave their heads in solidarity with kids with cancer, raising money to fund research. Since 2005, St. Baldrick's has awarded more than \$127 million to support lifesaving research, making the Foundation the largest private funder of childhood cancer research grants. St. Baldrick's funds are granted to some of the most brilliant childhood cancer research experts in the world and to younger professionals who will be the experts of tomorrow. Funds awarded also enable hundreds of local institutions to participate in national pediatric cancer clinical trials, and the new International Scholar grants train researchers to work in developing countries. For more information about the St. Baldrick's Foundation please call 1.888.899.BALD or visit [StBaldricks.org](#).

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