

MGM Resorts & BetMGM Expand Commitment to Problem Gambling Research, Treatment & Public Awareness

LAS VEGAS (February 28, 2025) – MGM Resorts International (NYSE: MGM) and BetMGM announced today the expansion of several groundbreaking collaborations, aiming to provide critical resources, advance research efforts, and strengthen industry-wide initiatives to better support individuals affected by problem gambling. This news comes as MGM Resorts and BetMGM join the National Council on Problem Gambling (NCPG) in recognizing March as Problem Gambling Awareness Month (PGAM).

The partnerships break down as follows:

MGM Resorts & Kindbridge Research Institute

MGM Resorts will donate \$180,000 to [Kindbridge Research Institute](#) to support studies examining the impact of sports betting across various populations and the development of responsible gaming strategies.

“As a global gaming and hospitality leader, we are always looking to support innovative and actionable research that can make a positive impact,” said Stephen Martino, Senior Vice President and Chief Compliance Officer, MGM Resorts. “As our company continues to grow both domestically and internationally, these studies will allow us to support our industry and enhance the sustainability of communities in which we operate.”

BetMGM & Kindbridge Behavioral Health

BetMGM is expanding its [Kindbridge Behavioral Health](#) referral program nationwide. This initiative ensures that players in all jurisdictions where BetMGM operates online have direct access to Kindbridge’s specialized mental health services, providing critical support for those experiencing gambling-related challenges.

Rhea Loney, Chief Compliance Officer, BetMGM, said, “Responsible gaming is a focal point of our operations, and we will continue to invest in programs that promote player protection and well-being. Expanding our partnership with Kindbridge ensures that essential support services are always within reach for those who need it.”

MGM Resorts, BetMGM & British Columbia Lottery Corporation (BCLC)

Throughout March, MGM Resorts and BetMGM will increase responsible gaming messaging from GameSense within their digital platforms and retail sportsbooks nationwide. These messages will remind sports bettors to “take a time-out” and include QR codes for quick access to responsible gaming tips and resources. Trained GameSense Advisors will also be staffed at BetMGM Sportsbooks and MGM Rewards desks across the country, ready to provide assistance and support to anyone who might need it. GameSense is an industry-leading responsible gaming program first developed and licensed to MGM Resorts in 2017 by the British Columbia Lottery Corporation (BCLC), and later adopted by BetMGM. The program focuses on positive, transparent, and proactive interactions with guests and customers about how to gamble responsibly.

MGM Resorts, BetMGM & University of Nevada, Las Vegas (UNLV)

MGM Resorts and BetMGM are expanding community outreach to include universities by engaging with UNLV Gaming Law students. These sessions highlight the vital role responsible gaming plays in enhancing the guest and customer experience, as well as in supporting the long-term sustainability of the industry.

Sarah Gonzales, Director of Graduate Programs, William S. Boyd School of Law, UNLV, said, “Our collaboration with MGM Resorts has been a valuable learning experience for Boyd law students, enhancing their understanding of gaming regulations through real-world exposure. Exploring the GameSense program firsthand helps them grasp the importance of responsible gaming, especially as more jurisdictions require such important initiatives.”

Additional Commitments

- MGM Resorts is contributing \$60,000 to affiliated State Councils on Problem Gambling in support of various advocacy and preventative initiatives
- BetMGM has renewed its partnership with EPIC Global Solutions, a leading problem gambling education consultancy firm, to provide a series of lived-experience education sessions for all BetMGM employees
- MGM Resorts and BetMGM will continue to provide all employees with comprehensive and research-based responsible

gaming training

- MGM Resorts and BetMGM continue in their partnership with the American Gaming Association's (AGA) *Have A Game Plan. @ Bet Responsibly.™* public service campaign

For more information, follow [@mgmresorts](#) and [@BetMGM](#) on X (formerly Twitter).

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About MGM Resorts International

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 31 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers U.S. sports betting and online gaming through market-leading brands, including BetMGM and partypoker, and the Company's subsidiary LeoVegas AB offers sports betting and online gaming through market-leading brands in several jurisdictions throughout Europe. The Company is currently pursuing targeted expansion in Asia through the integrated resort opportunity in Japan. Through its "Focused on What Matters: Embracing Humanity and Protecting the Planet" philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests, and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®.

About BetMGM

BetMGM is a market-leading sports betting and gaming entertainment company, pioneering the online gaming industry. Born out of a partnership between MGM Resorts International (NYSE: [MGM](#)) and Entain Plc (LSE: ENT), BetMGM has exclusive access to all of MGM's U.S. land-based and online sports betting, major tournament poker, and online gaming businesses. Utilizing Entain's U.S.-licensed, state-of-the-art technology, BetMGM offers sports betting and online gaming via market-leading brands including BetMGM, Borgata Casino, Party Casino and Party Poker. Founded in 2018, BetMGM is headquartered in New Jersey. For more information, visit <https://www.betmgm.com/>.

About Kindbridge Behavioral Health

Kindbridge Behavioral Health is a premier telehealth provider, combining top U.S. clinical counselors, research, and technology for comprehensive care. We address grief, trauma, anxiety, depression, and behavioral addictions, including gambling and gaming disorder, offering a safe space for healing and recovery. If interested in learning more, please visit www.kindbridge.com.

About Kindbridge Research Institute

Kindbridge Research Institute is a nonprofit organization dedicated to advancing research and solutions for the mental health challenges associated with gambling and gaming, as well as other serious behavioral addictions. By fostering collaboration among experts, policymakers, and mental health professionals, Kindbridge Research Institute aims to improve the lives of individuals and families affected by gambling-related harm. For more information, please visit www.kindbridgeinstitute.org.

About British Columbia Lottery Corporation

BCLC is a social purpose company based in British Columbia, Canada that is committed to delivering win-wins for the greater good while providing lottery, casino and sports gambling entertainment in a way that serves the best interests of its players, the province and society. Last year, BCLC generated more than \$1.3 billion in net income to benefit provincial and community programs, including healthcare, education and charities across British Columbia, Canada.

Forward-Looking Statements

Statements in this release that are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, which involve substantial risks and/or uncertainties, including those described in MGM Resorts International's public filings with the Securities and Exchange Commission. Forward-looking statements can be identified by the use of forward-looking terminology such as "believes," "expects," "could," "may," "will," "should," "seeks," "likely," "intends," "plans," "pro forma," "projects," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. MGM Resorts and BetMGM have based forward-looking statements on management's current expectations, assumptions and projections about future events and trends. Examples of these statements include, but are not limited to, MGM Resorts' and BetMGM's expectations regarding the collaborations with Kindbridge, GameSense, and UNLV, as well as the additional responsible gaming initiatives and commitments to be undertaken by MGM Resorts and BetMGM.

These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. Included among the important factors that could cause actual results to differ materially from those indicated in such forward-looking statements are: risks related to the effects of economic conditions and market conditions in the markets in which MGM Resorts and BetMGM operate; the significant competition within the gaming and entertainment industry; risks that the collaboration with Kindbridge, GameSense, UNLV or any other responsible gaming commitments and initiatives do not occur or do not occur in the manner described herein; MGM Resorts' and BetMGM's ability to execute on their respective business plans; changes in applicable laws or regulations, particularly with respect to iGaming and online sports betting; MGM Resorts' and BetMGM's ability to manage growth and access the capital needed to support their respective growth plans; MGM Resorts' and BetMGM's ability to obtain the required licenses, permits and other approvals necessary to grow in existing and new jurisdictions, and additional risks and uncertainties described in MGM Resorts International's Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, neither MGM Resorts International nor BetMGM is undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law. If MGM Resorts International or BetMGM updates one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those other forward-looking statements.

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