

JUNIOR H Presents: \$AD BOYZ MANIA – U.S. TOUR 2024 Coming to Michelob ULTRA Arena Saturday, October 12

General on Sale Begins Friday, May 10 at 10 a.m. PT at [AXS.com](https://www.axs.com)

For approved artist images and videos, please download [HERE](#).

LAS VEGAS (May 7, 2024) –JUNIOR H, one of the most successful artists in the urban Mexican music genre, announces today his **\$AD BOYZ MANIA – U.S. TOUR 2024** his return to the road after a wildly successful 2023 run that sold out more than 50% of his tour across North America. Produced by LIVE NATION and RANCHO HUMILDE, the tour will make a Las Vegas stop at **Michelob ULTRA Arena Saturday, Oct. 12, 2024**.

Tickets go on sale **Friday, May 10 at 10 a.m. PT** at [axs.com](https://www.axs.com).

Fans can expect JUNIOR H to perform hits from his latest album titled [\\$AD BOYZ 4 LIFE II](#), which already has **1.4 BILLION streams** on platforms just five months after its release.

In the past year, JUNIOR H's career has seen an impressive surge. On Spotify alone, he holds **26 million monthly listeners and over 3.3 BILLION streams** of his top 10 most listened-to songs. These figures have earned him multiple gold and platinum certifications, highlighting the dedicated work of the artist who is steadily establishing himself as one of the most influential artists of Latin music.

On April 25, JUNIOR H & Rel B released the single titled "Un Desperdicio." In its first week, this single has over **16 million streams** on [Spotify](#) and [YouTube](#), reaching top spots on the main playlists of various digital platforms. Soon, he will be releasing new music, which will also be part of his repertoire on this new tour across the United States.

About Live Nation Las Vegas

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. Live Nation Las Vegas produces residency shows from Garth Brooks and Rod Stewart at The Colosseum at Caesars Palace; Mariah Carey, Los Bukis, Maroon 5, Lady Gaga and Bruno Mars at Dolby Live at Park MGM; The B-52s, Earth, Wind & Fire, FOREIGNER, STYX and Chicago at The Venetian Theatre at The Venetian Resort Las Vegas; Scorpions and Shania Twain at Bakkt Theater at Planet Hollywood Resort & Casino; and Jodeci and Santana at House of Blues. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premier concert venues including Allegiant Stadium, T-Mobile Arena, MGM Grand Garden Arena, Michelob ULTRA Arena, the Pearl at Palms Casino Resort, Downtown Las Vegas Events Center and more. For additional information, visit www.livenationentertainment.com. Find Live Nation Las Vegas on [Facebook](#), [Instagram](#) and follow us on [Twitter](#).

About Michelob ULTRA Arena

The Michelob ULTRA Arena is a multi-purpose arena home to World Championship Boxing, premier concerts and special events. With seating for as many as 12,000, the venue, which was recently renovated in 2018, offers excellent sightlines and state-of-the-art lighting and sound. The entertainment venue is home to WNBA team, the Las Vegas Aces, the city's first professional basketball team. Prominent events have included concerts such as Justin Timberlake, KISS, Taylor Swift, Kenny Chesney, Alicia Keys, Rihanna, Christina Aguilera, Katy Perry, John Mayer, Metallica, Ozzy Osbourne, Alejandro Fernandez and David Foster & Friends. World championship boxing events have featured fighters including Oscar De La Hoya, Manny Pacquiao, Floyd Mayweather, Shane Mosley and Bernard Hopkins. The Michelob ULTRA Arena also has been home to multiple Ultimate Fighting Championship (UFC) events, the annual Barrett-Jackson Las Vegas Auction and the Latin Billboard Music Awards.

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To apply for media credentials for show coverage: livenation.com/pressrequests

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