

Major Food Group Expands Las Vegas Footprint this Spring with Opening of Parm Famous Italian at ARIA Resort & Casino



LAS VEGAS (April 18, 2024) – Major Food Group – the luxury hospitality company founded by Mario Carbone, Rich Torrisi and Jeff Zalaznick – is enhancing its collection of highly sought-after restaurants in Las Vegas with the addition of the first [Parm Famous Italian](#) outside of the East Coast.

Parm joins the illustrious lineup of Major Food Group's acclaimed restaurants in Las Vegas, including the globally celebrated CARBONE at ARIA and beloved Sadelles at Bellagio. Opening inside [Proper Eats Food Hall](#) at [ARIA Resort & Casino](#) later this spring, Parm will bring an unparalleled experience of classic Italian-American soul food to the heart of the Las Vegas Strip.

Since the original Parm location opened in New York City's Little Italy in 2011, the restaurant's take on Italian-American classics has reached iconic status. From the prized chicken parm to the homemade meatballs, the menu is inspired by the cooking Michelin-starred chefs Mario Carbone and Rich Torrisi ate growing up. The goal is to make the best versions of these recognizable dishes while remaining faithful to their history—and to serve them in a fun, familial environment. *Newsweek* named Parm one of the 101 Best Places to Eat in North America, while *New York Times* writer Pete Wells wrote that the restaurant's approach to Italian standards is "completely faithful to your memories while being much, much better than you remembered."

"Parm is the next evolution in our mission to innovate the food hall dining scene with fresh, diverse food experiences," said Andy Masi, founder of Clique Hospitality, the trendsetting company behind Proper Eats Food Hall. "We're thrilled to welcome Parm's exceptional cuisine to Proper Eats."

Parm will serve classic pasta dishes including **Spaghetti and Meatballs**, made with fresh spaghetti served with homemade tomato sauce and meatballs and stacked sandwiches on freshly baked Italian bread, such as the **Chicken Parm**, made with tender and flavorful chicken cutlet and piled with parmesan and mozzarella. The menu will also feature mouthwatering appetizers such as **Pizza Knots**, tossed in garlic butter and pizza spice; and Parm's signature desserts like **Mario's Cannolis**, a house-made dough fried to a golden crisp, stuffed with freshly made creamy, cheese filling and dusted with powdered sugar.

Upon opening, Parm will be open daily from 11 a.m. to 10 p.m. Sunday through Thursday; and 11 a.m. to 11 p.m. Friday and Saturday.

About Parm Famous Italian:

Since the original location of Major Food Group's Parm opened in New York City's Little Italy in 2011, the restaurant's takes on Italian-American soul food have reached iconic status. From the prized Chicken Parm to the homemade meatballs to the Rigatoni Carbone, the menu is inspired by the cooking Michelin-starred chefs Mario Carbone and Rich Torrisi ate growing up. The goal is to make the best versions of these recognizable dishes while remaining faithful to their history—and to serve them in a fun, familial environment. Carbone and Torrisi founded Parm with restaurateur Jeff Zalaznick. Together, Major Food Group has created some of the world's most sought-after restaurants, including Carbone and Sadelles. *Newsweek* named their concept Parm one of the 101 Best Places to Eat in North America. In a rave, the *New York Times* wrote that the restaurant's approach to Italian standards is "completely faithful to your memories while being much, much better than you remembered." More information is available at <https://www.majorfood.com/brands/parm>, as well as on Instagram at [@parm](#).

About Major Food Group:

Major Food Group (MFG) is one of the most celebrated, innovative, and successful companies in the history of the hospitality business. Founded a decade ago by Jeff Zalaznick, Mario Carbone, and Rich Torrisi, MFG has established a global empire that exceeds forty restaurants, private clubs, bars, and hotels, spanning seven countries, and has redefined industry standards along the way. Among the brand's numerous iconic concepts—which represent the pinnacle of dining and luxury in cities from New York, Miami and Las Vegas to Paris, Toronto, Hong Kong and the Middle East—are CARBONE, The Grill, Dirty French,

ZZ's Club, Sadelle's, Contessa, Parm and Torrisi Bar & Restaurant. While each brand this creative force brings to life is distinct, they all reflect MFG's refined, celebratory, and thoroughly contemporary approach to its craft. More information is available at <https://www.majorfood.com/brands/parm>, as well as on Instagram at [@parm](#).

About Proper Eats:

Industry trendsetter [Clique Hospitality](#) brings together exceptional global cuisine through a collection of highly sought-after imports and only-in-Las Vegas destinations with Proper Eats, an elevated food hall serving eclectic cocktails and cuisine. Set to stunning architectural design, Proper Eats spans 24,000 square feet on the second level promenade of [ARIA Resort & Casino](#). They include the first Wexler's Deli outside of Los Angeles; London's famous Seoul Bird by Judy Joo; New York's breakfast-centric Egghead by Tao Group Hospitality; creative visionary Steve Aoki's Pizzaoki; and several offerings by Clique Hospitality, including Temaki, serving fresh, innovative handrolls and other modern sushi dishes; steamy noodles and fragrant broths by Laughing Buddha; Easy's Donuts, home to craft coffee and specialty donuts; Lola's Burgers, built on generations of gourmet burgers that started on the East Coast; and carefully curated cocktails by Proper Bar. Proper Eats is open daily 7 a.m. to 10 p.m. Sunday through Thursday; and 7 a.m. to 11 p.m. Friday and Saturday. More information about Proper Eats can be found on the website at www.propereatslasvegas.com, as well as on [Facebook](#), [TikTok](#) and [Instagram](#). *Proper Eats fact sheet for download [here](#)*

About ARIA Resort & Casino:

ARIA Resort & Casino is a stunning AAA Five Diamond resort on The Strip featuring amenities including world-class dining experiences at Din Tai Fung, Carbone and CATCH, premium meeting and convention space, striking architecture and sustainable design. Combined with its unparalleled offerings, including the first-of-its-kind public Fine Art Collection, ARIA sets the bar for a new generation of resort experiences. ARIA is operated by MGM Resorts International (NYSE: MGM). For more information and reservations, visit ARIA.com, call toll free at (866) 359-7757 or find us on [Instagram](#), [Facebook](#) and [Twitter](#).

MEDIA CONTACTS:

Stephanie Wilson | Richard Robinson
(702) 278-2828 | (912) 424-1891
ProperEats@wickedcreative.com

Major Food Group
Lauren Gnazzo | Lauren@majorfood.com
(305) 534-0081

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