

Bruno Mars Unveils Highly Anticipated Lounge, The Pinky Ring at Bellagio Las Vegas, in Collaboration with Yabu Pushelberg

The award-winning musical sensation's designs were executed in partnership with the global design firm bringing a show stopping cocktail lounge and live music venue to life.

February 10, 2024, Las Vegas, NV | Award-winning musical sensation Bruno Mars and renowned global design studio, Yabu Pushelberg, worked together to bring The Pinky Ring - a one of a kind cocktail lounge and live music venue - to life at Bellagio Resort & Casino in Las Vegas.

The journey begins upon arrival, where guests are greeted by a circular screen façade, protecting The Pinky Ring experience from external factors such as casino lighting and sound. Upon entry, guests are swept into another world that begins through a dimly lit mirrored passageway, outfitted with Bruno Mars' Grammy Award collection. Inspired by contemporary museum design, the corridor was designed as a soothing and discreet exhibition space where guests can cleanse their visual palette from the outside world and begin to submerge into The Pinky Ring. Crafting a simmering prelude to the bar and lounge, the arrival serves as a vestibule to entertainment. Guiding guests along an enticing arrival pathway, it seamlessly leads to the heart of The Pinky Ring sunken conversation pit, the centerpiece of the 5,000 square foot space. See or be seen, each area is composed of its own suave and purpose that echoes into the next.

With a clear direction for how The Pinky Ring should not only be seen, but felt, lighting played a crucial role in establishing the aura and atmosphere of The Pinky Ring. In the pursuit of perpetual allure, where lighting not only transforms spaces, but perceptions, The Pinky Ring unveils a strategic lighting innovation, schemed to make people look and feel their best. Through a strategic interplay of low-level, contrast, and accent lighting, The Pinky Ring lighting design unveils the unseen.

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About Yabu Pushelberg

Yabu Pushelberg designs places and products: immersive environments, compelling destinations, and considered goods. George Yabu and Glenn Pushelberg founded the studio in 1980 with an emphasis on interior design and have since expanded to address multiple layers of human experience. With offices in New York and Toronto and a team of more than a hundred creatives and professionals, the studio specializes in sensibilities spanning strategy, interior, product, lighting, textiles, and styling with a focus that goes well beyond what things look like, to how they make people feel.

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