

“O” by Cirque du Soleil Celebrated 25 Years at Bellagio with Special Procession, Reception and Performance, October 15

Evening Included Cirque du Soleil Founders, Performers, Executives, Day One Artists and More

For anniversary images and b-roll, click [here](#)

LAS VEGAS (October 16, 2023) - Created from the revolutionary minds of **Guy Laliberté**, **Gilles Ste-Croix** and the late **Franco Dragone**, “O” by *Cirque du Soleil* celebrated 25 magnificent years at **Bellagio Resort & Casino** Sunday, Oct. 15, further solidifying the production’s legacy on the Las Vegas Strip. A flagship production for the world-renowned entertainment group, “O” combines aquatic artistry, surrealism and theatrical romance to create an impact echoed around the world.

“O” kicked off the celebration with a vibrant procession through Bellagio, led by the show’s iconic carousel horse. Costumed performers paraded through the casino, delighting hotel guests and fans before ending in front of “O” Theatre. Following the magical moment, the festivities continued with a VIP pre-show reception at Jasmine where invited guests mingled over cocktails and light bites.

Ahead of the parade *Cirque du Soleil*, unveiled a commemorative plaque in the “O” Theatre Lobby honoring Franco Dragone, the show’s original writer and director whose incomparable artistic vision was paramount to the production’s ongoing success. Dragone once said, “Welcome to a place where all the world is water and the stage is all the world.” “O” continues to blend the concept of infinity and the elegance of water’s pure form.

The “O” cast took the sold-out audience on an ethereal voyage of incredible acrobatics and artistic swimming to end the memorable evening. Following a well-earned standing ovation, *Cirque du Soleil* co-founders Guy Laliberté and Gilles Ste-Croix, President and CEO Stefane Lefebvre and President, Resident Shows Division and Affiliate Shows Division Eric Grilly joined the cast on stage to take a photo commemorating the milestone anniversary.

“25 years is a testament to the timelessness that is ‘O’ and the incredible work the performers and crew have put in, both past and current,” said Eric Grilly, President, Resident Shows Division and Affiliate Shows Division at Cirque du Soleil Entertainment Group. “25 years is not only an honor but also an extraordinary accomplishment that we owe to our longtime fans and resort partner, MGM Resorts.”

Since opening October 15, 1998, “O” has welcomed millions of guests from across the globe, accounting for 19.1 million tickets sold. The aquatic masterpiece has outsold Broadway record setters including “Phantom of the Opera” and “The Lion King,” making it the most successful single production show around the world.

“O” performs Wednesday – Sunday at 7 p.m. and 9:30 p.m. For more information and to purchase tickets, visit cirquedusoleil.com/O.

About Cirque du Soleil Entertainment Group

Cirque du Soleil Entertainment Group is a world leader in live entertainment. In addition to producing world-renowned circus arts shows, the Company brings its creative approach to a large variety of entertainment forms, such as multimedia productions, immersive experiences, and special events. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to positively impact people, communities and the planet with its most important tools: creativity and art. Since its creation in 1984, more than 378 million people have been inspired on 6 continents and 86 countries. The Canadian company now employs more than 4000 employees, including 1200 artists from 80 different nationalities. For more information about Cirque du Soleil Entertainment Group, please visit CDSentertainmentgroup.com.

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